



Asia-Pacific Marketing Academy Annual Conference

建議參會行程

(橫琴會場為橫琴國際科技創新中心 7 号楼，澳門會場為澳門科技大學 0 座)

(1) 持單次往返澳門簽注的參會人員(適用於中國大陸公務簽注)，建議選擇以下抵達方式：珠海金灣機場(打車前往橫琴會場「橫琴國際科技創新中心 7 号楼」，約 25 分鐘，約 40 元人民幣)、珠海高鐵站(打車前往橫琴會場，非高峰時段約 25 分鐘，約 40 元人民幣)，或橫琴輕軌站(打車前往橫琴會場，約 15 分鐘，約 20 元人民幣)。

日期		方案 1 (橫琴 2 晚→澳門 1 晚)	方案 2 (橫琴 3 晚)
6 月 5 日 6 月 6 日	會前工作坊 第一天會議	橫琴會場(協議酒店) 橫琴希爾頓花園酒店 星樂度希爾頓花園酒店 通過攜程/去哪兒預訂酒店	橫琴會場住宿(協議酒店) 橫琴希爾頓花園酒店 星樂度希爾頓花園酒店 通過攜程/去哪兒預訂酒店
主辦方通過巴士接送過境(會前統計出發時間，首班 7:40，尾班 9:00；全程約 40 分鐘)			
6 月 7 日	第二天會議 (會場提供全天行李看護，至 22:00)	澳門會場(協議酒店) 澳門君悅酒店 自行預訂(周邊：上葡京，葡京人，盛世酒店，駿龍酒店，金寶來等等)	澳門晚宴後返回橫琴(協議酒店) 橫琴希爾頓花園酒店 星樂度希爾頓花園酒店 通過攜程/去哪兒預訂酒店
無需過境			乘輕軌/打車返回(全程<40 分鐘)
6 月 8 日	會後工作坊 澳門景點	澳門會場(協議酒店) 澳門君悅酒店 通過攜程/去哪兒預訂酒店	無法再次入境澳門

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(2) 持多次往返澳門簽注的參會人員 (適用於「琴澳旅行」多次簽注或免簽護照)，可選擇以下抵達方式：澳門機場、珠海金灣機場、珠海高鐵站或橫琴輕軌站。您可選擇如上方案 1 和方案 2 (6 月 8 日可以再次入境澳門)，亦可採用如下方案 3：

日期		方案 3 (澳門 3 晚)
6 月 5 日	會前工作坊	6 月 6 日前往橫琴主會場 (自行過境) / 澳門會場 (網絡同步)
6 月 6 日	第一天會議	澳門君悅酒店 自行預訂 (周邊: 上葡京, 葡京人, 盛世酒店, 駿龍酒店, 金寶來等等)
無需過境		
6 月 7 日	第二天會議	澳門會場 (協議酒店) 澳門君悅酒店 通過旅行 APP 預訂酒店
無需過境		
6 月 8 日	會後工作坊 澳門景點	澳門會場 (協議酒店) 澳門君悅酒店 通過旅行 APP 預訂酒店

注：(1) 橫琴希爾頓花園酒店及星樂度希爾頓花園酒店距離會場約 300 米，協議價為 400RMB/晚。(2) 澳門君悅酒店距離會場約 300 米，亦為晚宴舉辦地點。君悅酒店協議價自 6 月 7 日起可用協議價格預訂，房價為 1,300MOP/晚 (另加 10%服務費及 5%政府稅)，折合約 1,268RMB/晚 (以實際匯率為準)。(3) 請通過專屬連結訂房方可享有協議價，澳門住宿緊張，敬請及早預訂。

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酒店預定

橫琴酒店預訂：

教師參會者請預訂這家希爾頓酒店	學生參會者請預訂這家希爾頓酒店
	

澳門酒店預訂：

澳門君悅酒店：<https://www.hyatt.com/events/en-US/group-booking/MACGH/G-0412>

注：因澳門旅遊度假酒店夏季火爆，協議價最早 checkin 為 6 月 7 日。如有其他行程安排，建議通過旅遊 APP 提前預訂君悅或其他酒店。澳門夏季住宿緊張，敬請及早預訂。

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Accommodation & Travel Guide

- **Hengqin venue:** Building 7 (near the Hilton Hotel), Hengqin International Science and Technology Innovation Center, Guangdong–Macau In-Depth Cooperation Zone in Hengqin.
- **Macau venue:** Block O, Macau University of Science and Technology, Taipa, Macau.

Arrival options (to the Hengqin venue):

- Zhuhai Jinwan Airport → taxi to Hengqin venue (25 min, about RMB 40)
- Zhuhai Rail Station → taxi to the Hengqin venue (25 min off-peak, about RMB 40)
- Hengqin Station → taxi to the Hengqin venue (15 min, about RMB 20)

Option 1 (2 nights in Hengqin → 1 night in Macau)

- June 5-6: Stay in Hengqin (conference-rate hotels)
 - Hengqin Hilton Garden Inn / Sumlodol (Xingledu) Hilton Garden Inn
 - self-book nearby hotels via travel APPs
- June 7: Stay in Macau
 - Grand Hyatt Macau (conference-rate hotel)
 - self-book nearby hotels via travel APPs
- June 8: UTD workshop + Macau sightseeing

Border transfer (Hengqin → Macau): Shuttle buses will be arranged by the organizer. Departure times will be collected in advance. The first shuttle departs at 07:40 and the last at 09:00. The journey takes approximately 40 minutes. The Macau venue provides luggage storage at June 7 until 22:00.

Option 2 (3 nights in Hengqin)

- June 5-7: Stay in Hengqin (conference-rate hotels)
- June 7: Return to Hengqin after the Macau banquet (light rail and taxi; 40 min)

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Option 3 (3 nights in Macau)

- June 5-8: Stay in Macau (Self-book nearby hotels via travel apps)
- June 6: Travel to the Hengqin main venue (cross-border transfer arranged by yourself) or join the Macau venue (online synchronized sessions)
- June 7-8: Attend events at the Macau venue

Notes: (1) Hengqin Hilton Garden Inn and Sumlodol (Xingledu) Hilton Garden Inn are about 300 m from the venue. Conference rate: RMB 400 /night. (2) Grand Hyatt Macau is about 300 m from the venue and is the banquet venue. Conference rate is available from June 7: MOP 1,300/night + 10% service charge + 5% government tax (about RMB 1,268/night, subject to the exchange rate). To enjoy the conference rate, please book via the designated link. **As hotel availability in Macau is limited, early booking is strongly recommended.**

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Hotel Reservation

Hengqin Hotel Booking:

Delegates please book this Hilton hotel. (Booking dates available: 4–7 June)	Students please book this Hilton hotel. (Booking dates available: 4–7 June)
	

Macau Hotel Booking :

Grand Hyatt Macau

Link: <https://www.hyatt.com/events/en-US/group-booking/MACGH/G-O412>

Note: The conference group rate is available from 7 June (earliest check-in). If you need to stay in Macau before this date, please book Grand Hyatt Macau/another hotel in advance via travel platforms/apps. Hotel rooms in Macau are in high demand in summer, so early booking is strongly recommended.

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