

Portman Seven Stars Bay Hotel Xiamen · China
19–21 November 2026 <https://rscfirst.org.cn>

– Sponsorship Menu –

1. Conference Overview

Conference title:	RSC FIRST 2026: AI in Chemistry (https://rscfirst.org.cn)
Check-in date:	18 November 2026
Conference dates:	19–21 November 2026
Venue:	Portman Seven Stars Bay Hotel, Xiamen, China
Organisers:	Royal Society of Chemistry (RSC) and Xiamen University
Hosted by:	• College of Chemistry and Chemical Engineering, Xiamen University • State Key Laboratory of Physical Chemistry of Solid Surfaces, China • Tan Kah Kee Innovation Laboratory

RSC FIRST 2026: AI in Chemistry will focus on AI-accelerated innovation in chemistry, aligning with the rapidly evolving global trend of AI for Science. The conference will feature five parallel sessions:

- Intelligent Computing
- Experimental Digitalisation
- AI for Energy Chemistry
- AI for Synthetic Chemistry
- AI for Electrochemistry

These symposia will address cutting-edge, AI-driven frontiers, encompassing areas such as machine learning for computational catalysis, deep learning in smart materials development, generative molecular design, chemical big data analytics, self-driving laboratories, and intelligent chemical engineering processes.

The conference is co-chaired by **Professor Zhongqun Tian** HonFRSC and **Professor Gábor Csányi** FRS, and will bring together **Professor Omar Yaghi** (2025 Nobel Laureate in Chemistry) alongside distinguished academicians from both China and abroad, leading international researchers in AI-enabled chemistry, and pioneering industrial R&D experts.

The Royal Society of Chemistry's field-leading journals, *Chemical Science* and *Digital Discovery*, will be actively involved throughout the event and will launch themed collections aligned with the conference topics. Dedicated activities for early-career researchers — including the **PreDoc Symposium** and the **RSC FIRST Award** — will provide a unique international platform connecting leading academics, young scientists, postgraduate students, and industrial research teams, whilst facilitating collaboration between AI algorithms, laboratory technologies, chemical innovations, and industrial applications.

We warmly invite companies, universities, research institutes and technology providers to join us as sponsors and exhibitors. This premier event offers an unparalleled opportunity to engage with world-leading researchers and showcase your innovative software, hardware, scientific instrumentation, research-enabling tools, and technical solutions.

2. Sponsorship Packages and Benefits

(1) Strategic Partner

Sponsorship amount: to be discussed

We offer exclusive, highly tailored sponsorship packages featuring customised branding, speaking opportunities, elevated brand visibility, and bespoke industry-academia collaboration initiatives. All sponsorship tiers and associated benefits can be discussed and co-designed directly with the Organising Committee to align with your strategic goals.

(2) Gold Sponsorship Package

Sponsorship amount: 100,000 RMB

Benefits include:

- **Premium Exhibition Space:** One premium Class A exhibition booth, fully constructed and fitted by the Organising Committee
- **Complimentary Delegate Passes:** Six complimentary full-conference registrations, granting complete access to all sessions and events.
- **Digital Media Promotion:** A promotional video (up to 3 minutes) broadcast on exhibition-area screens during prime intervals throughout the conference
- **Tiered Logo Placement:** Prominent company logo display across official conference materials, scaled according to sponsorship level
- **Branding Wall Feature:** Company logo prominently displayed on official conference branding and sponsor media walls
- **Handbook Advertisement:** A premium two-page advertisement featured in the official conference handbook
- **Digital & Web Presence:** A dedicated company profile on the conference registration website, including a logo hyperlinked to your corporate homepage
- **Technical Showcase:** A dedicated five-minute technical presentation slot within the exhibition area, with venue and screens fully provided by the Organising Committee

(3) Silver Sponsorship Package

Sponsorship amount: 50,000 RMB

Benefits include:

- **Exhibition Space:** One Class B exhibition booth, fully constructed and fitted by the Organising Committee
- **Complimentary Delegate Passes:** Four complimentary full-conference registrations, granting complete access to all sessions and events
- **Digital Media Promotion:** A promotional video (up to 3 minutes) broadcast on exhibition-area screens during selected intervals throughout the conference

Sponsorship Menu – cont'd

- **Tiered Logo Placement:** Company logo display across official conference materials, scaled according to sponsorship level
- **Branding Wall Feature:** Company logo prominently displayed on official conference branding and sponsor media walls
- **Handbook Advertisement:** A full-page advertisement featured in the official conference handbook.
- **Digital & Web Presence:** A dedicated company profile on the conference registration website, including a logo hyperlinked to your corporate homepage
- **Technical Showcase:** A five-minute technical presentation slot within the exhibition area, with venue and screens fully provided by the Organising Committee

(4) Bronze Sponsorship Package

Sponsorship amount: 30,000 RMB

Benefits include:

- **Exhibition Space:** One Class C exhibition booth, fully constructed and fitted by the Organising Committee
- **Complimentary Delegate Passes:** Two complimentary full-conference registrations, granting complete access to all sessions and events
- **Tiered Logo Placement:** Company logo display across official conference materials, scaled according to sponsorship level
- **Branding Wall Feature:** Company logo prominently displayed on official conference branding and sponsor media walls
- **Digital & Web Presence:** A dedicated company profile on the conference registration website, including a logo hyperlinked to your corporate homepage

Exhibition Booth Dimensions

- **Gold sponsorship package:** 3m (W) × 3m (D) × 3m (H), premium custom booth with table and chairs
- **Silver sponsorship package:** 2.4m (W) × 3m (H), custom backdrop with table and chairs
- **Bronze sponsorship package:** 1.6m (W) × 2.6m (H), standard backdrop with table and chairs

3. Additional Sponsorship Opportunities

(1) Conference Catering Sponsorship

Sponsorship amount: to be discussed

Benefits include:

- **Naming Rights:** Exclusive conference catering title sponsorship and naming rights available for key conference features
- **Bespoke Packages:** Fully tailored sponsorship options and custom benefits open for discussion with the Organising Committee

Sponsorship Menu – cont'd

(2) Poster Area Sponsorship**Sponsorship amount:** 20,000–50,000 RMB

Benefits include:

- **Prominent Branding:** Company logo displayed prominently within the poster exhibition area
- **Exclusive Naming Rights:** Official naming rights for the Poster Award (e.g., "Best Poster Award Sponsored by [Company Name]")
- **Brand Visibility:** Company logo featured on the official conference website

(3) Conference Bag Sponsorship (Exclusive)**Sponsorship amount:** 30,000 RMB

Benefits include:

- Company logo printed on conference bags distributed to all delegates
- Company logo displayed on the conference website

(4) Conference USB Stick Sponsorship (Exclusive)**Sponsorship amount:** 20,000 RMB

Benefits include:

- Company logo printed on USB drives distributed to all delegates
- Production costs to be covered by the sponsor

(5) Conference Pen Sponsorship (Exclusive)**Sponsorship amount:** 10,000 RMB

Benefits include:

- Company logo printed on conference pens distributed to all delegates
- Production costs to be covered by the sponsor

(6) Coffee Break Sponsorship (limited to 6 sponsors)**Sponsorship amount:** 10,000 RMB

Benefits include:

- Company logo or promotional banner displayed in the coffee break area
- Company logo displayed on the conference website

4. Sponsorship Terms and Conditions

- I. The Organising Committee reserves the right of final interpretation regarding all sponsorship benefits.
- II. All promotional materials, advertisements and videos intended for use during the conference must be submitted in advance and are subject to approval by the Organising Committee.

Sponsorship Menu – cont'd

- III. Sponsorship opportunities and promotional resources will be allocated in accordance with the following principles:
- Priority will be allocated based on the date of the signed sponsorship agreement and confirmation of full payment.
 - In cases where agreements are finalised simultaneously, priority will be given to higher-value sponsorship packages.
- IV. Organisations wishing to secure sponsorship opportunities or explore strategic collaborations are warmly encouraged to contact the conference sponsorship contacts at their earliest convenience.

Sponsorship Contacts

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