



# 首届世界材料大会 中国材料大会2022

国际新材料科研仪器与设备展览会  
全国新材料人才招聘会

2022年7月8-12日  
广东·深圳国际会展中心

深圳

主办单位：中国材料研究学会

# 大会介绍

## Introduction

“中国材料大会”（简称：CMRS）是中国材料研究学会的最重要的系列会议，每年国内城市巡回举办一次。CMRS是为我国从事新材料科学研究、开发和产业化的专家、学者、教授、科技工作者、政府有关的管理部和领导、企业家及其它相关人员搭建一个交流平台，交流和共享材料研究的最新成果，达到互相促进共同提高的目的，并提高新材料在我国国民经济和社会发展中的地位和作用。

CMRS2022将于2022年07月08-12日在深圳国际会展中心（宝安区）举办，本届大会已征集53个分会场，7个国际论坛，8个青年材料论坛，1个教育论坛。主题涵盖能源材料、环境材料、半导体材料、超导材料、高分子材料、高性能纤维及其复合材料、高温合金、超硬材料、生物医用材料、智能材料等材料前沿研究领域，预计参会代表15000人。

"China Materials Conference" (CMRs) is the most important series of conferences of China Materials Research Society, which is held in domestic cities every year. CMRs is an exchange platform for experts, scholars, professors, scientific and technological workers, relevant government departments and leaders, entrepreneurs and other relevant personnel engaged in the scientific research, development and industrialization of new materials in China to exchange and share the latest achievements of material research, so as to promote each other and improve together, And improve the status and role of new materials in China's national economic and social development. Cmr2022 will be held in Shenzhen International Convention and Exhibition Center (Bao'an District) from July 8 to 12, 2022. This conference has collected 53 sub venues, 7 international forums, 8 youth material forums and 1 Education Forum. The topics cover cutting-edge research fields of materials such as energy materials, environmental materials, semiconductor materials, superconducting materials, polymer materials, high-performance fibers and their composites, superalloys, superhard materials, biomedical materials and intelligent materials. It is expected that 15000 participants will attend the meeting.



- ▶ 展示技术和行业领先地位
- ▶ 公司和产品展示的宣传机会
- ▶ 充分的机会结识众多潜在决策者
- ▶ 拓展高价值的人脉资源
- ▶ 提高品牌的认知度
- ▶ 会前、会中、会后多元化的商务机会
- ▶ 更多的机会与同行交流

- ▶ Display of technologies and the status of the industry leader
- ▶ Opportunities for display and promotion of the company and products
- ▶ Full opportunities to make the acquaintance of many decision-making customers
- ▶ Expansion of high-value interpersonal network
- ▶ Raise of brand awareness
- ▶ Diversified business opportunities before/during/after a conference
- ▶ More opportunities to communicate with peers

## 分会设置

### Concurrent Branch Session

#### A: 能源材料

- A-01. 能源转换与存储材料
- A-03. 核材料
- A-04. 太阳能材料与器件
- A-05. 油气田材料
- A-06. 氢能与燃料电池关键材料

#### B: 环境材料

- B-01. 光催化材料
- B-02. 生态环境材料
- B-03. 环境工程材料
- B-04. 资源材料与循环利用

#### C: 结构材料

- C-01. 粉末冶金
- C-02. 高性能铝合金
- C-03. 镁合金
- C-04. 高温合金

- C-05. 高性能钛合金
- C-06. 金属基复合材料
- C-07. 空间材料科学技术
- C-08. 超高温结构材料与防护涂层
- C-09. 先进陶瓷材料
- C-10. 纳米、异构和梯度材料

#### D: 功能材料

- D-01. 超材料与多功能材料
- D-02. 多铁性材料
- D-03. 非晶与高熵合金
- D-04. 极端条件材料与器件
- D-05. 电介质材料与器件
- D-06. 先进微电子与光电子材料
- D-07. 生物医用材料
- D-08. 纳米多孔金属材料
- D-09. 纤维材料改性复合技术

- D-10. 高分子材料
- D-11. 超导材料与应用技术
- D-12. 纳米与磁光电功能材料
- D-13. 水凝胶材料
- D-14. 碳点功能材料
- D-15. 纳米发电机与压电电子学
- D-16. 矿物功能材料
- D-17. 先进电子与智能传感功能材料
- D-18. 石墨烯的现状与未来
- D-19. 液态金属材料
- D-20. 多孔吸附与催化
- D-21. 医药智能材料与技术
- D-22. 多尺度光电材料及器件
- D-23. 仿生材料

#### E: 材料设计、制备与评价

- E-01. 材料先进制备加工技术

- E-02. 材料界面、表面分析与表征
- E-03. 相分离冶金与材料
- E-04. 先进凝固科学与技术
- E-05. 材料服役与结构安全
- E-06. 材料基因工程
- E-07. 增材制造材料
- E-08. 超声材料科学与技术
- E-09. 兵器材料科学与技术
- E-10. 金属材料强韧化与断裂

#### Z: 材料模拟、计算与设计

- 国际材料论坛 (7个)
- 前沿热点青年论坛 (5个)
- 大湾区特色新材料论坛 (3个)
- 材料教育论坛 (1个)
- 2022国际新材料期刊发展高峰论坛
- 国际新材料科研仪器与设备展览会
- 全国新材料人才招聘会

\* 最终分会详细信息以现场为准

赞助部分  
Sponsorship

- |                                  |           |
|----------------------------------|-----------|
| Gift sponsorship for delegates*  | 参会代表礼品赞助* |
| Branch Sponsorship               | 分会赞助      |
| Drinking water*                  | 饮用水*      |
| VIP gifts *                      | VIP礼品*    |
| Exhibition area gift sponsorship | 展览区礼品赞助   |
| Handbags*                        | 手拎袋*      |
| Notebooks*                       | 笔记本*      |
| Conference Pens*                 | 会议用笔*     |

- |                         |        |
|-------------------------|--------|
| Directory Advertisement | 会刊广告   |
| Assembly Advertisement  | 程序集广告  |
| Badge + Lanyard *       | 胸卡+挂绳* |

广告部分  
Advertisements

现场资源  
On-site Resources

Flags will be hoisted inside the pavilion

- |                            |           |
|----------------------------|-----------|
| Wellcome Road Banner       | 迎宾道旗      |
| Outdoor (Square) Billboard | 户外（广场）广告牌 |
| Ground Guidelines Stickers | 地贴指引      |
| Tea-break Advertisement    | 茶歇广告      |

- |   |        |
|---|--------|
| Balloons                                  | 空飘气球   |
| Flags will be hoisted inside the pavilion | 展馆室内吊旗 |

- |                                   |          |
|-----------------------------------|----------|
| Conference Official Website Links | 会议官网友情链接 |
| Electronic Information Alert      | 电子信息快讯   |
| Bagging Data                      | 装袋资料     |
| Technical Reports                 | 技术报告     |

其他  
Others

\* 为独家赞助 is exclusive sponsorship



赞助部分  
Sponsorship



## 参会代表礼品赞助 Gift sponsorship for delegates

中国材料大会参会人数主要来自于全国各地大专院校，科研机构和企业。由主办方或赞助单位统一制作精美礼品，赠送给参会代表。印有赞助方LOGO和信息的精美礼品能让每位参会代表留下美好印象。

The number of participants of China Materials Conference mainly comes from colleges and universities, scientific research institutions and enterprises all over the country. The organizer or sponsor will uniformly make exquisite gifts and give them to the delegates. Exquisite gifts printed with the logo and information of the sponsor can make a good impression on each participant.



CNY: 400,000.00/独家/Exclusive

### 赞助执行:

- 1 赞助方LOGO及相关信息出现在展会礼品上;  
(内容由赞助方提供)
- 2 数量为15000份;
- 3 礼品由组委会负责制作
- 4 赠送展会现场9m<sup>2</sup>标准展位1个;

### Sponsored Content

1. Sponsor's logo and related information appear on the exhibition gifts; (Content provided by the sponsor)
2. 15000 copies;
3. Gifts are made by the organizing committee;
4. Present one 9m<sup>2</sup> standard booth at the exhibition site;

备注：亦或由赞助商根据主办单位指定要求自行制作礼品供大会使用。

P.S.: The sponsor may also make gifts for the conference according to the requirements specified by the organizer.

## 分会赞助 Branch Sponsorship

分会赞助是参加会议型展会最为行之有效的公众营销方式，中国材料大会的每场分会人数一般在150-400人之间，选择一场同贵公司产品应用十分相关的分会做分会赞助，可以直接同一线研究人员进行深入交流。

Branch sponsorship is the most effective public marketing method for participating in conference-type exhibitions. The number of members of each Branch of the Chinese Materials Congress is generally between 150-400. Choosing a branch that is very relevant to your company's product application as a branch sponsor and you will have direct in-depth communications with researchers on the same line.



## CNY 50,000.00 / 分会 / Branch

### 赞助执行:

- 1 现场1个9m<sup>2</sup>标准展位;
- 2 技术报告15-20分钟;
- 3 分会接待处放置赞助商的宣传资料; (资料由赞助商提供)
- 4 分会现场放置赞助商易拉宝或X展架两个, 由主办单位制作; (资料由赞助商提供)
- 5 分会现场放置赞助商条幅一个, 由主办单位制作 (资料由赞助商提供);

### Sponsored Content

- 1 one 9m<sup>2</sup> standard booth on site;
- 2 Technical report for 15-20 minutes;
- 3 The propaganda materials of the sponsors that placed at the branch reception;  
(Materials are provided by the sponsors)
- 4 Two sponsor rollups or X display racks will be placed on the branch site, made by the organizer;  
(Materials are provided by the sponsor)
- 5 A sponsor banner is placed on the scene of the chapter, made by the organizer  
(Materials provided by the sponsor);

## 饮用水赞助

# Sponsorship for Drinking Water

大会举办所有瓶装饮用水，公司名称及LOGO印刷在瓶身。展会期间，贵公司会被天天“抓”在手上。以获得非常广泛的推广机会。

The conference will provide bottled drinking water, and the company's name and logo will be printed on the bottle. During the exhibition, your company will be "grabbed" every day. To get a very wide range of promotional opportunities.



CNY 70,000.00/独家/Exclusive

### 赞助执行：

- 1 由主办单位指定统一制作（印刷图案矢量图由赞助方提供）  
数量为30000-50000瓶；
- 2 赠送展会现场9m<sup>2</sup>标准展位1个；

### Sponsored Content

- 1 Designed by the organizer for uniform production  
(printed graphic vector provided by the sponsor)  
The quantity is 30000-50000 bottles;
- 2 One free standard 9m<sup>2</sup> booth at the exhibition site;



## VIP礼品赞助 Sponsorship for VIP gifts

由主办方统一制作高端精美礼品，赠送给大会报告人、分会主席及部分邀请报告人。印有赞助方LOGO和信息的精美礼品很好的体现了赞助方的实力。

The organizer will uniformly produce high-end exquisite gifts and present them to the conference rapporteur, branch chairman and some invited rapporteurs. The exquisite gifts printed with the sponsor's logo and information are a good illustration of the sponsor's strength.



CNY: 40,000.00/独家/Exclusive

### 赞助执行:

- 1 赞助方LOGO及相关信息出现在展会礼品上;  
(内容由赞助方提供)
- 2 数量为100份;
- 3 礼品由组委会负责制作;

### Sponsored Content

- 1 Sponsor's logo and related information appear on the exhibition gifts;  
(Content provided by the sponsor)
- 2 The quantity is 100;
- 3 Gifts are made by the organizing committee;

备注：亦或由赞助商根据主办单位指定要求自行制作礼品供大会使用。

P.S.: The sponsor may also make gifts for the conference according to the requirements specified by the organizer.

## 展览区礼品赞助 (限30家 / Limited to 30) Exhibition area gift sponsorship

CNY 1,0000.00 / 家 / Company

配合大会暨展览会现场活动所发放礼品，整个展会贯穿活动：集标签换双肩背包。根据赞助费用多少，主办方为赞助单位分配相应的标签，赞助单位可自行准备企业二维码或其它要求，代表关注后可发放标签。代表集齐一定数量的标签后，可获得一个双肩背包。

Matching with the gifts distributed by the on-site activities of the conference and exhibition, the whole exhibition runs through the activities: changing labels for backpacks. According to the amount of sponsorship fee, the sponsor assigns corresponding labels to the sponsor. The sponsor can prepare the enterprise QR code or other requirements by itself, and the label can be issued after the representative pays attention. After collecting a certain number of tags, you can get a backpack.

### 赞助执行：

集章礼品（10000份）

### Sponsored Content

Stamp collection gifts (10000 copies)



## 手提袋赞助 Sponsorship for Handbags

手拎袋一面印制大会信息，另一面印制赞助商信息。大会资料装在手拎袋里，注册代表报到时发放。大会期间，贵公司将天天被“拎”在手上。作为流动的小型广告，可随着携带人群的移动达到广而告之的效果。

One side of the handbag is printed with conference information and the other with sponsor's information. The conference materials are packed in a carry bag and distributed by registered representatives when they report. During the conference, your company will be "snapped" every day. As a mobile small advertisement, it can be widely advertised as the carrying crowd moves.



CNY 200,000.00 / 独家 / Exclusive

### 赞助执行：

- 1) 数量：15000个
- 2 文件要求：图片300dpi以上
- 3 LOGO要求：矢量文件
- 4 文件最后提交日期：2022年5月1日

### Sponsored Content

- 1 Quantity: 15,000
- 2 File requirements: Over 300dpi
- 3 LOGO requirements: Vector file
- 4 Document submission deadline: May 1, 2022

## 笔记本赞助 Sponsorship for Notebooks

主办方制作精美的笔记本，封面印制赞助商LOGO或相关信息，注册代表报到时，随开会资料一起发放。作为注册代表记录会议摘要及学习内容的必要工具，推广效果非凡。

The organizer makes exquisite notebooks and prints the sponsor's logo or related information on the cover. The registered representatives will distribute them with the meeting materials when they report. As a necessary tool for registered representatives to record meeting summaries and learning content, the promotion effect is extraordinary.



CNY 150,000.00 / 独家 / Exclusive

### 赞助执行：

- 1) 数量：15000本
- 2 LOGO要求：矢量文件
- 3 文件最后提交日期：2022年5月1日

### Sponsored Content

- 1 Quantity: 15000
- 2 LOGO requirements: Vector file
- 3) Last submission date: May 1, 2022

## 大会用笔 Conference Pens

大会特别定制用笔，笔身印制赞助商基本信息（名称、LOGO等），注册代表报到时，随开会资料一起发放。

The conference specially customized the pen, and the basic information (name, LOGO, etc.) of the sponsor will be printed on the pen body. When the registered representative checked in, the pens will be distributed with the conference materials.

CNY 60,000.00 / 独家 /

### 赞助执行：

- 1) 数量：15000支
- 2 文件要求：图片300dpi以上
- 3 LOGO要求：矢量文件
- 4 文件最后提交日期：2022年5月1日

### Sponsored Content

- 1) Quantity: 15000
- 2) Over 300dpi
- 3) LOGO requirements: Vector file
- 4) Last submission date: May 1, 2022





广告部分  
Advertisements

## 会刊广告 Conference Journal Advertisement

主办单位印制的《会刊》登录有参展商的基本信息和产品信息，注册代表报到时随报到资料一起发放。现场专业观众登记后免费发放，预计发行量在15000册以上。《会刊》同时也是参会代表现场参观和会后采购指南，在展会结束后仍可以为您带来巨大商机。

The "Conference Journal" printed by the organizer includes the basic information and product information of the suppliers, and the registered representative will get it along with the registration materials when registering. The on-site professional audience will also get it for free after registration, and the estimated circulation is over 15,000 volumes. "Conference Journal" is also a guideline for on-site visits and post-conference procurement, which can still bring you huge business opportunities after the exhibition.

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全国新材料人才招聘会

2022年7月8-12日 深圳  
广东·深圳国际会展中心

主办单位：中国材料研究学会

项目 / Project	价格(元) CNY
封底 Back Cover	20000
封二、扉页 Front Cover/ Title Page	20000
封三 Inside Back Cover	10000
彩插 Color Supplement	5000
黑白内页 Inside Page	2000
文字简介（500字以内） Text Introduction (Within 500 words)	2000

规格/尺寸/Specification 14.5cm × 24cm

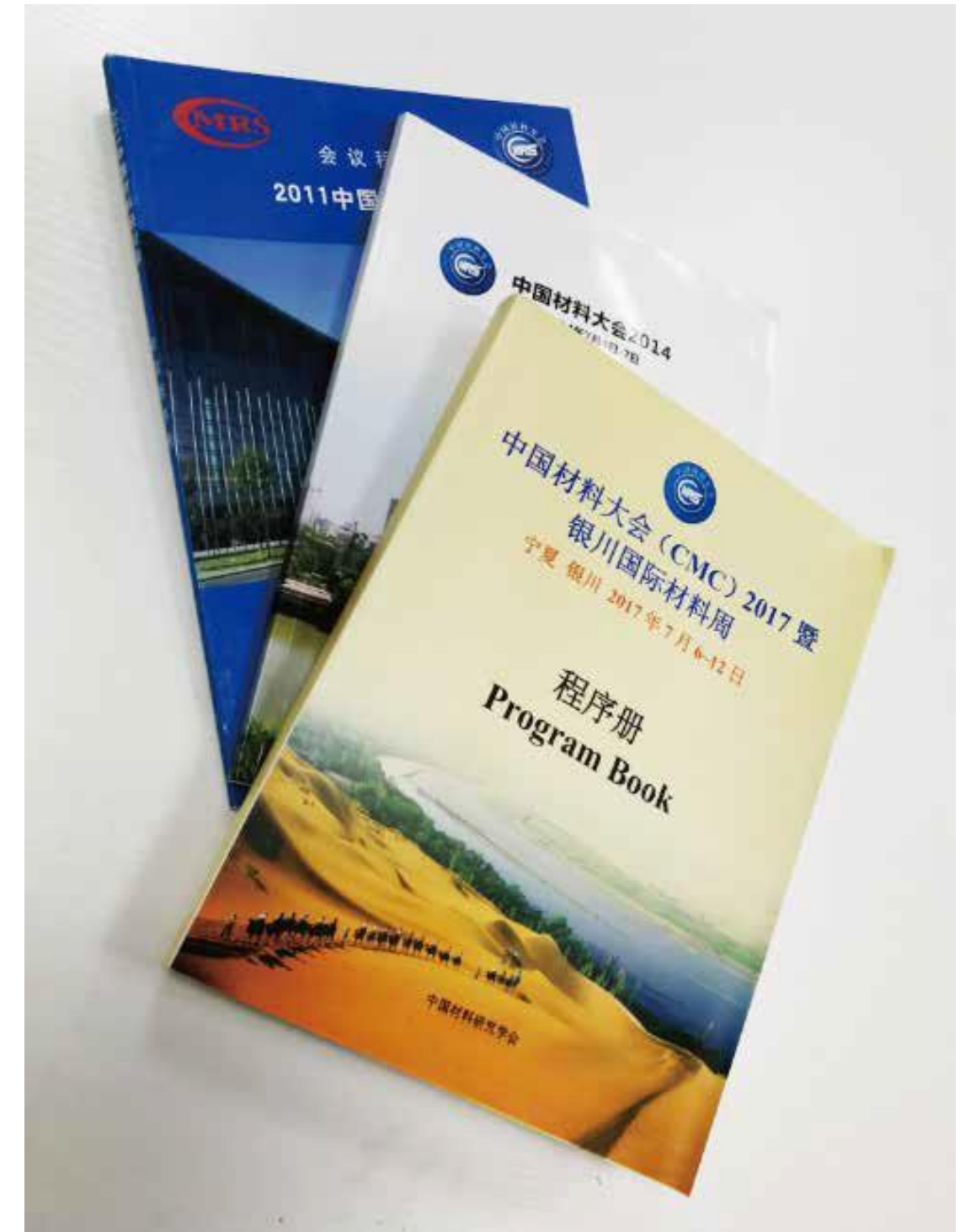
## 程序集广告 Program Book Advertisement

《程序集》的内容包括大会报告摘要、会议室位置、所有分会的口头报告、POSTER、整个大会及分会的日程安排等，是大会期间使用频率最高的印刷品。而且《程序集》的使用一直延续到会后很长时间，达到持续宣传的效果。

The "Program Book" includes the summary of the conference report, the location of the conference room, the oral reports of all the branches, POSTER, the schedule of the entire conference and the branch, etc. It is the most frequently used printed matter during the conference. And the use of the "Program Book" continued until a long time after the conference, to achieve the effect of continuous publicity.

项目/Project	价格(元) CNY
封二 Front Cover	40000
扉页 Title Page	30000
封三 Inside Back Cover	30000
彩插 Color Supplement	20000

规格/尺寸/Specification 21cm×28.5cm





## 胸卡+挂绳广告 Badge and Lanyard Advertisement

胸卡背面印有赞助方相关信息，挂绳上印有赞助方LOGO，胸卡及挂绳包括了参会代表、参展商及专业观众证件，从展商布展、注册代表报到直至展会和会议结束，贵公司都被超过10,000名参会代表及观众“挂”在胸前。

Relevant sponsor information is printed on the back of the badge, and the sponsor's logo is printed on the lanyard. The badge and lanyard include the credentials of participants, exhibitors and professional visitors. All were "hanged" on the chest by more than 10,000 delegates and audience.



CNY 80,000.00 / 独家 / Exclusive

### 赞助执行:

- 1) 数量: 15000套;
- 2) LOGO: 矢量文件, 截稿时间2022年6月1日
- 3) 由组委会统一制作;

### Sponsored Content

- 1) Quantity: 15,000 ;
- 2) LOGO: Vector file, deadline June 1, 2022
- 3) Made by the organizer;

# 现场资源 On-site Resources

2019年11月4-6日  
WELCOME

3-20



## 空飘气球+条幅 Branch Sponsorship

空飘气球放置在会展中心展馆入口处，是注册代表、专业观众入会场的必经之地，绝佳的地理位置和醒目的标语将让贵公司从众多展商中脱颖而出，进一步提高贵公司的知名度。

The balloons are placed at the entrance of the exhibition hall of the Convention and Exhibition Center. It is the only place for registered representatives and professional visitors to enter the venue to better increase the visibility of your company.



CNY 3,800.00 / 组 / Group

### 赞助执行：

- 1) 可提供数量10个
- 2) 规格：气球为0.6\*1M，条幅为10-15M。
- 3) 内容截稿时间：2022年6月1日

### Sponsored Content

- 1 Quantity: 10
- 2 Specifications: The balloon is 0.6 \* 1M, and the banner is 10-15M.
- 3) Submission deadline: June 1, 2022

## 餐厅广告 (可提供10处 /10 places available) Restaurant advertising

中国材料大会每年的参会人数非常多，贵司可选择在会议代表就餐区做广告赞助，餐厅是代表们最放松的时刻，此时如果看到赞助商的技术、产品信息资讯，将留下极为深刻的印象。

There are a large number of participants in the China Materials Conference every year. Your company can choose to advertise and sponsor in the dining area of the conference representatives. The restaurant is the most relaxing time for the representatives. At this time, if you see the sponsor's technology and product information, you will be very impressed.



CNY 20,000.00/处

### 赞助执行:

- 1 会议代表就餐区放置赞助商名称及背景板  
(相关资料由赞助商提供)
- 2 茶歇处可放置参展商宣传用易拉宝或X展架两个  
(相关资料由赞助商提供)
- 3 茶歇处放置赞助商宣传资料。

### Sponsored Content

- 1 Sponsor name and background board shall be placed in the dining area of conference representatives(relevant information provided by the sponsor)
- 2 Tea breaks can be used for exhibitors' promotional rollups or X displays (Related information provided by the sponsor)
- 3 Tea breaks are placed with sponsor promotional materials.

## 地贴指引 Ground Guidelines Stickers

醒目的地面标贴彰显公司的品牌信息，放置于观众入口处，吸引观众驻足观看后前往贵公司展台。



CNY 3,000.00 / 张 / Piece

### 具体执行：

- 1 全部数量：10张；
- 2 规格：直径1.5米；
- 3) 截稿时间：2022年6月1日

### Sponsored Content

- 1 Total quantity: 10 ;
- 2 Specifications: 1.5 meters in diameter;
- 3 Deadline: June 1, 2022

## 迎宾刀旗 Welcome Road Flag

迎宾刀旗位于大会入口处两侧，绝佳的地理位置和图文并茂的宣传，使得专业观众对贵公司还未见其“形”便见其“神”，配合着贵公司的展位产品展示，便达到了“形神具备”的效果。

The welcome road flag is located on both sides of the entrance of the conference. The excellent geographical location and the publicity of pictures and texts make professional audiences see your company before seeing its "shape" and cooperate with your booth. The product display has achieved the effect of "form and spirit possess".



CNY 5,000.00 / 杆 / Flag

### 具体执行:

- 1) 全部数量: 30杆;
- 2) 规格: 3米, 广告尺寸: 高1.6米, 宽0.6米;
- 3) 截稿时间: 2022年6月1日

### Sponsored Content

- 1 Total quantity: 30 ;
- 2 Specifications: 3 meters, advertising size: 1.6 meters high, 0.6 meters wide;
- 3 Deadline: June 1, 2022

## 户外广告牌 Outdoor Billboard

醒目的地面标贴彰显公司的品牌信息，放置于观众入口处，吸引观众驻足观看后前往贵公司展台。

The eye-catching sticker highlights the company's brand information and is placed at the entrance of the audience, attracting the audience to stop and watch and go to your company's booth.

CNY 2,0000.00 / 块 / Piece

### 具体执行：

- 1 全部数量：5块；
- 2 规格：长10米，高5米；
- 3 材质：桁架
- 4) 截稿时间：2022年6月10日

### Sponsored Content

- 1 Total quantity: 5 ;  
Specifications: 10 meters long and 5 meters high;
- 2 Material: Truss
- 3 Deadline: June 10, 2022



## 茶歇广告 (可提供10处 /10 places available) Tea-break Advertisement

中国材料大会的分会数量较多，贵司可选择产品应用分会较多的某一两个分会做茶歇赞助，茶歇是代表们最放松的时刻，此时如果看到赞助商的技术、产品信息资讯，将留下极为深刻的印象。

There are a large number of branches at the Chinese Materials Conference. Your company can choose one or two of branches that more delegates participating in to sponsor tea breaks. Tea breaks are the most relaxing moment for delegates. At this time, if they see the sponsor's technology and products and the information of the products will be extremely impressed by your company.



CNY 20,000.00/处

### 赞助执行:

- 1 茶歇放置点心及饮品处桌子均粘贴赞助商名称及 LOGO  
(相关资料由赞助商提供)
- 2 茶歇处可放置参展商宣传用易拉宝或X展架两个  
(相关资料由赞助商提供)
- 3 茶歇处放置赞助商宣传资料。

### Sponsored Content

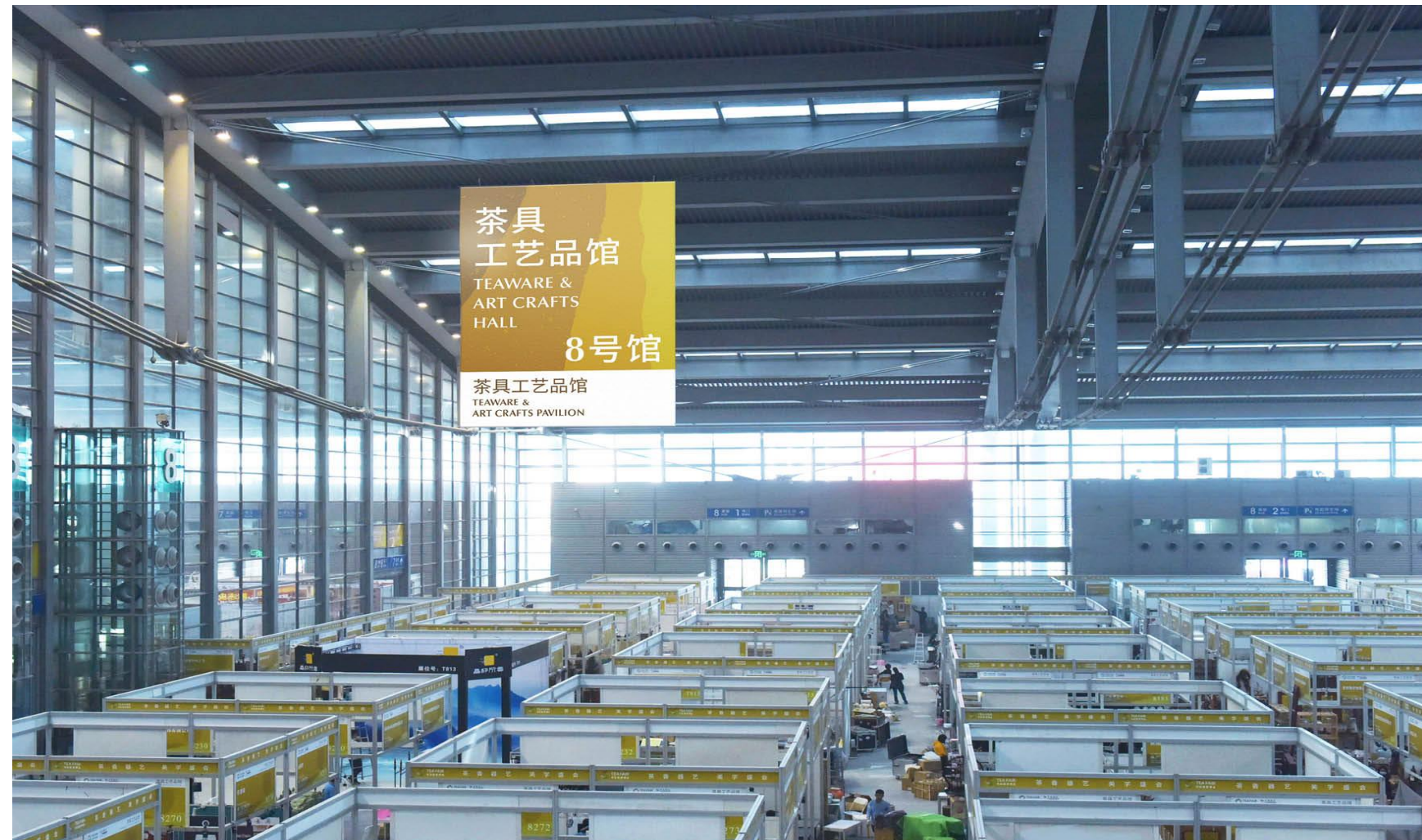
- 1 Sponsors' names and logos are pasted on tables at refreshments and drinks at tea breaks  
(Related information provided by the sponsor)
- 2 Tea breaks can be used for exhibitors' promotional rollups or X displays  
(Related information provided by the sponsor)
- 3) Tea breaks are placed with sponsor promotional materials.



## 展馆室内吊旗 Flags will be hoisted inside the pavilion

中国材料大会的分会数量较多，贵司可选择产品应用分会较多的某一两个分会做茶歇赞助，茶歇是代表们最放松的时刻，此时如果看到赞助商的技术、产品信息资讯，将留下极为深刻的印象。

There are a large number of branches at the Chinese Materials Conference. Your company can choose one or two of branches that more delegates participating in to sponsor tea breaks. Tea breaks are the most relaxing moment for delegates. At this time, if they see the sponsor's technology and products and the information of the products will be extremely impressed by your company.



C N Y 15,000.00/处/幅

### 具体执行：

- 1) 全部数量：视现场而定
- 2) 规格：25平，广告尺寸：高5米，宽5米；
- 3) 截稿时间：2022年5月31日

### Sponsored Content

- 1 Total quantity: subject to site availability
- 2 Specification: 25 flat, advertising size: 5 meters high, 5 meters wide;
- 3 Deadline: May 31, 2022

其他  
Others



## 电子信息快讯 Electronic Information

大会举办期间，电子版本的“展会快讯”及时为所有参加关注“C-MRS”的注册代表、参展商、观众提供当日的最新信息，电子快讯中的广告按钮可以直接连接之公司网站，让用户进一步了解贵公司之产品及相关资讯。

During the conference, the electronic version of the "exhibition newsletter" timely paid attention to "C-MRS" for all participants, registered representatives, exhibitors, and visitors provide the latest information on the day, and the advertising button in the e-newsletter can directly connect to the company's website, allowing users to further understand your company's products and related information.

CNY 3,800.00 / 期 / Periodical

23

### 具体执行：

- 1) 1张图片+公司信息200字以内
- 2) 截至时间：2022年5月30日

### Sponsored Content

- 1) 1 picture + company information within 200 words
- 2) Deadline: Sept 30, 2022



## 装袋资料

## Bagging Information

可以将公司的宣传册（产品目录）随同大会资料袋一并发送给参会代表，以确保参会代表能第一时间查寻到公司产品信息。

The company's brochure (product catalog) can be sent to the participants along with the conference information bag to ensure that the participants can find the company's product information as soon as possible.



CNY 2,000.00 / 期 / Periodical

24

### 具体执行:

- 1 可提供名额: 5个
- 2 资料运抵深圳国际会展中心（新馆）大会现场收件截止时间: 2022年7月5日前。
- 3 每个名额限1份资料, 仅限宣传手册。

### Sponsored Content

- 1 Available quotas: 5
- 2 The materials will be delivered to Shenzhen International Convention and Exhibition Center (New Hall) on-site. The deadline for receiving: before July 5, 2022.
- 3 Each quota is limited to 1 piece of information, only for brochures.



# 技术报告 Technical Reports

选择一场同贵公司产品应用十分相关的分会做分会报告，可以直接同一线研究人员进行深入交流。技术报告，更有效地帮助参展商推广其产品和服务，时间为10~15分钟。

Select a branch that is very relevant to your company's product applications to make a branch report, and you can directly communicate with researchers in the same line. The technical report helps exhibitors more effectively promote their products and services. The time is 10-15 minutes.



CNY 11,800.00/场

25

## 具体执行:

- 1 在2022年5月25日前填妥《报告摘要》交由主办单位，根据分会的整体情况按排日程；
- 2 在2022年7月1日前，主办方将电子版《程序集》交由演讲人，《程序集》里将会有明确的演讲时间（具体时间视议程安排）；  
演讲人、报告主题和内容确认后不得更改；
- 3 演讲人自备PPT资料及U盘；
- 4 报告当日流程：演讲当日带好U盘资料到提前到分会会场同分会主席接洽，准备演讲。

## Sponsored Content

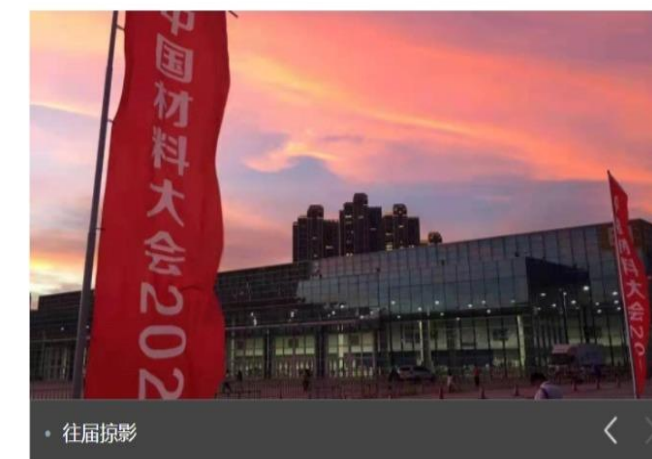
- 1 Fill in the summary of the report before May 25, 2022 and submit it to the organizer, and arrange the schedule according to the overall situation of the branch;
- 2 Before July 1, 2022, the organizer will hand over the electronic version of the assembly to the speaker, and there will be a clear speech time in the assembly (the specific time depends on the agenda);The speaker, the theme and content of the report shall not be changed after confirmation;
- 3 The speaker shall provide ppt data and USB flash disk;
- 4 Process on the day of the report: bring the USB flash disk data to the branch venue in advance to contact the chairman of the branch on the day of the speech, and be sure to get itPrepare a speech.

## 会议官网友情链接 Conference Official Website Links

每一位参会代表注册交费必须通过中国材料大会2022官网，友情链接可以很好的通过会议官网，链接到贵单位。

Each participant must pay the registration fee through the official website of China Materials Conference 2022. The friendly link can be well linked to your company through the official website of the conference.

CNY 30000.00/届



倒计时 141 天 10 时 59 分 43 秒

### 重要时间

#### 会议日期

2022年07月08-12日

#### 网上注册缴费截止日期

2022年07月11日

### 会议信息

“中国材料大会”是中国材料研究会的最重要的系列会议，每年举办一次。大会宗旨是为我国从事新材料科学研究、开发和产业化的专家、学者、教授、科技工作者、政府有关的管理部和领导、企业家及其它相关人员搭建一个交流平台，交流和共享材料研究的最新成果，达到互相促进共同提高的目的，并提高新材料在我国国民经济和社会发展中的地位和作用。

“中国材料大会2022”定于2022年7月8-12日在广东省深圳市深圳国际会展中心召开，会议由中国材料研究会发起并主办。征文内容涵盖能源材料、环境材料、先进结构材料、功能材料、材料基础研究等材料领域。此外，还同期举行国际材料论坛、前沿热点青年论坛、大湾区特色材料论坛、材料教育论坛以及国际新材料科研仪器与设备展览会。

中国材料大会2022

联系电话：010-68710443

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管理入口



更多赞助商机，欢迎来电咨询

## 联系我们

主办单位 | Organizer



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 **中国材料大会2021** 

热烈欢迎来自全国各地材料科技工作者!

2021年7月09日-11日 中国厦门

2021年7月09日-11日 中国厦门