

Sponsorship Opportunities

With HFC phase-down now being implemented across Europe, and likely to be adopted in many other regions, the IIR Conference on HFO Refrigerants and Low GWP Blends offers an opportunity for those developing new working fluids to meet with the equipment design engineers who provide products, and the system installers who use them, as well as with representatives of the end-user community who have to live with the consequences of these scientific and technical decisions.

First held in September 2018 in Birmingham, UK, the conference was welcomed with significant interest and brought together an international audience of over 170 professionals. Over 155 delegates from 14 countries participated in the second conference, held in June 2021 in Osaka, Japan (Online).

The conference covered essential information on the characteristics of HFO Refrigerants and Low GWP Blends, system and component design, lubricants, flammability, safety, environmental impact, efficiency, legislation, codes of practice and standards.

Joining the conference sponsorship programme enables companies and organizations to present their products and services to a relevant local and international audience. Becoming a sponsor for this important event will significantly demonstrate your environmental credentials.

Sponsorship Benefits

- Enjoy visibility among hundreds of relevant international participants, sharing experiences and taking notice of your products, your services and your environmental credentials.
- Gain maximum visibility by thousands of influencers and decision makers before, during and after the event and commencing immediately after your subscription.
- Alignment of your brand with technology innovators and thoughtful leaders, both local and international.
- Ongoing branding exposure following the published event materials and reactions on website and social media.

Sponsorship Packages

A wide range of sponsorship packages are available which will enable participation of companies and organizations irrespective of size.

Conference Sponsor mentioned as **Platinum, Gold** and **Silver Sponsors**.

However, these can be tailored to suit the individual need of each sponsor.

Package	Platinum 200,000RMB	Gold 100,000RMB	Silver 50,000RMB
One-year IIR Corporate membership	✓	✓	✓
Corporate logo on conference promotional materials (website, programme, screens, flyers)	✓	✓	✓
Corporate workshop	✓		
One technical presentation in parallel session (15 mins)	✓	✓	
Hosting of technical tours	✓	✓	
Hosting of Gala dinner	✓		
Hosting of welcome reception		✓	
Complimentary registrations	6	4	2
Standard booth	✓	✓	✓
Level of priority when choosing booth location	1	2	3

Liaison

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