The 12<sup>th</sup> International Conference on Mechanical Engineering Design of Synchrotron Radiation Equipment and Instrumentation

Nov. 6 - 10, 2023 · Beijing, China

Beijing

MEDSI 2

# SPONSORSHIP & EXHIBITION PROSPECTUS

### **Topics and Sessions**

Photon Delivery and Process Accelerators New Facility Design and Upgrade Simulation Precision Mechanics Core Technology Developments

http://medsi2023.ihep.ac.cn











The 12<sup>th</sup> International Conference on Mechanical Engineering Design of Synchrotron Radiation Equipment and Instrumentation November 06 - 10, 2023 · Beijing, China

### INVITATION FOR SPONSORSHIP

**MEDSI 202** 

Dear Sponsors and Exhibitors,

It is our pleasure to announce that the **12th International Conference on Mechanical Engineering Design of Synchrotron Radiation Equipment and Instrumentation (MEDSI2023)** will take place in Beijing, China, from November 6 -10, 2023, and we would like to invite you to become one of the sponsors of the event.

MEDSI is a biennial conference bringing together international experts on accelerators and beamline technologies. In its 12th edition, hosted by Institute of High Energy Physics, Chinese Academy of Sciences, the conference aims to enable collaboration on cutting-edge instrumentation and technology, as well as novel research and development, that drives the rapid advancement in the field of synchrotron radiation and free-electron laser light sources worldwide.

The conference topics include insertion devices, magnets, storage rings, front ends, beamlines, optics, end station instrumentation, and core technology development in vacuum, cryogenic, optics, and precision mechanics.

The MEDSI2023 program will include invited and contributed talks, poster presentation sessions, as well as industrial exhibitions. We expect over 300 delegates from worldwide synchrotrons, to have the opportunity to showcase and exchange cutting-edge developments in mechanical design and engineering of synchrotron-based instrumentation. As an indispensable part of this conference, the exhibition will run in conjunction with the conference, especially coffee breaks as well as poster presentations. MEDSI2023 will undoubtedly provide the most significant marketing platform within the industry throughout the world. We believe this is an excellent opportunity for your company.

We look forward to your participation!

For further information please visit <u>http://medsi2023.ihep.ac.cn</u>.

Best Regards, Yuhui Dong (MEDSI2023 Conference Chair) Ping He (MEDSI2023 SPC Chair)



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### SPONSORSHIP PROPOSAL

As a sponsor, your company will receive exposure and recognition through the following benefits based on the different levels of sponsorship.

	GOLD	SILVER	EXHIBITOR
	CNY 60,000	CNY 40,000	CNY 20,000
Complimentary Conference Full Registrations	3	2	1
Standard Exhibition Booth	6m²	6m²	6m²
Advertisement in Final Program	1 inner page	1/2 inner page	x
Bag Insert	V	х	x
Verbal Acknowledgement at Opening and Closing Ceremonies	٧	x	х
Opportunity to provide a 5 minute Speech at one coffee break time at main session room	V	х	x
General Benefits**	V	V	٧

\* All prices indicated include TAX.

\*\* General Benefits All partners includes:

- Your company logo (hyperlink included) will be published on the official webpage.
- Your company will be listed as a sponsor and your logo will be included in the printed materials.

\*\*\* Applications will be processed in order of receipt. Exclusive sponsorship items and exhibition space will be allocated on a first come, first served basis. Priority: Golden > Silver > Exhibitor, and based on the payment time sequence in each category.



### SPONSORSHIP PROPOSAL

**MEDSI 202** 

#### ADVERTISING ITEMS

Final Program	Outside Back Cover	CNY 20,000
	Inside Front Cover	CNY 15,000
	Inside Back Cover	CNY 15,000
	Full Inner Page	CNY 10,000
Conference Bag (Up to 2 sponsors max.)	You company logo will be printed on the bag in a prominent position together with the MEDSI2023 logo (the type, size, quantity and color of bags as well as position and size of the logo will be at the organizer's discretion)	CNY 60,000
Goodies - Conference Mug (Exclusive)	You company logo will be printed on conference mug	CNY 60,000
Conference Lanyard (Exclusive)	Supply your company's lanyards and be constantly visible to all delegates.	CNY 30,000
One-Page Bag Flyer	Provide an A4 size, double-sided flyers / promotional pieces for conference bags and promote your company to all delegates.	CNY 10,000

The 12<sup>th</sup> International Conference on Mechanical

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- Your company will be listed as a sponsor and your logo will be included in the printed materials.

\*\*\* Aligning your company early will ensure maximum exposure and the opportunity to choose the most desired sponsorship options.

### SPONSORSHIP PROPOSAL

່ຫຼື <b>EVENT SPONSORING (EXCLUSIVE)</b>		
Welcome Reception / Conference Dinner	CNY 50,000 per event	
<ul> <li>* Event (Welcome Reception or Conference Dinner) Benefits includes:</li> <li>General Benefits</li> <li>Two complimentary conference full registrations</li> <li>One inner page in the final program</li> <li>Verbal acknowledgement at the Event</li> <li>Company logo set on the tables/high tables</li> </ul>		
<b>Coffee Break</b> (all the coffee breaks during the conference)	CNY 40,000 per event	
<ul> <li>* Event (Coffee Break) Benefits includes:</li> <li>General Benefits</li> <li>Two complimentary conference full registrations</li> <li>One inner page in the final program</li> <li>Company logo set on the high tables</li> <li>Paper napkins with logo printed</li> </ul>		
Best Poster	CNY 20,000 per event	
<ul> <li>* Event (Best Poster) Benefits includes:</li> <li>General Benefits</li> <li>One complimentary conference full registrations</li> <li>1/2 inner page in the final program</li> <li>Verbal acknowledgement at the Event</li> </ul>		

MEDSI 2023 Beijing Warene for the termination and Conference on the termination of Synchrotron Radiation Equipment and Instrumentation

ovember 06 - 10, 2023 · Beijing, China

The 12<sup>th</sup> International Conference on Mechanical

Award presented by the company representative

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 MEDSI 2023
 The 12<sup>th</sup> International Conference on Mechanical Engineering Design of Synchrotron Radiation Equipment and Instrumentation

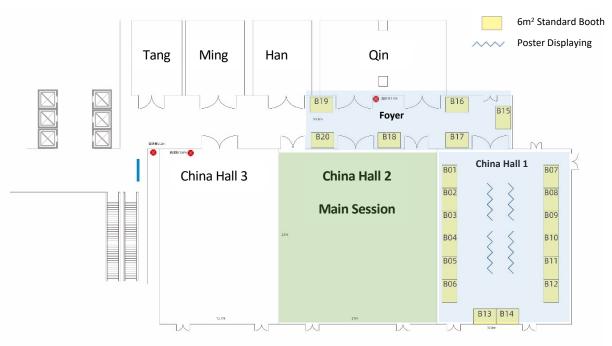
 Beijing
 Wahred Representation Conference on Mechanical Engineering Design of Synchrotron Radiation Equipment and Instrumentation

 November 06 - 10, 2023 - Beiling, China

### **EXHIBITION PLAN**

The exhibition will be held in China Hall 1 and the foyer of China Grand Ballroom on the fifth floor at Wanda Realm Beijing. Poster sessions will be set up in China Hall 1 and coffee breaks will be available at the foyer of China Grand Ballroom during the Conference China Hall 2 is the main session room.

### EXHIBITION FLOOR PLAN



\* This is a preliminary floor plan for your reference and is subject to change.



Each standard booth includes:

- Shell scheme stand 3m×2m
- One information desk
- Two folding chairs
- One waste basket
- One power socket
- Overhead fascia panel with company name and stand number

MEDSI 2023 Beijing Nutrate a Construct of Synchrotron Radiation Equipment and Instrumentation

### ORDER FORM

Company Name	
Company Address	
<b>Contact Person</b>	
Email Address	
Phone Number	
Website	

We are interested in sponsoring the following(s).

Sponsorship Package		
	GOLD	CNY 60000
	SILVER	CNY 40000
	EXHIBITOR	CNY 20000
Advertising Items		
	Final Program	
	Outside Back Cover	CNY 20000
	Inside Front Cover	CNY 15000
	Inside Back Cover	CNY 15000
	Full Inner Page	CNY 10000
	Conference Bag	CNY 60000
	Goodies - Conference Mug (Exclusive)	CNY 60000
	Conference Lanyard (Exclusive)	CNY 30000
	One-Page Bag Flyer	CNY 10000
Event Sponsoring (Exclusive)		
	Welcome Reception	CNY 50000
	Conference Dinner	CNY 50000
	Coffee Break	CNY 40000
	Best Poster	CNY 20000

 $\Box$  I have read and I accept the general terms and conditions.

#### Date:

#### Signature and Company Stamp:

\* Please send the completed, signed and stamped Order form to <u>MEDSI2023-sponsor@ihep.ac.cn</u>, and we will issue the offical agreement accordingly.



### **GENERAL TERMS & CONDITIONS**

**MEDSI 2023** 

By submitting the order form incorporating these terms by reference, the Partner accepts General Terms and Conditions, conditions contained in the Sponsorship and Exhibition Prospectus.

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Engineering Design of Synchrotron Radiation Equipment and Instrumentation

Only fully completed, signed and stamped order forms will be taken into consideration. Confirmation, in writing, of the allocation of a Sponsorship/Exhibition constitutes the establishment of an agreement between the Partner and the Conference Committee.

## \* For the avoidance of doubt, the Conference Committee reserves the right to refuse any application without further explanation.

#### \* The Conference Committee reserves the right to rearrange the floor plan and/or relocate any exhibit without notice.

#### **PAYMENT:**

- All reservations made before May 31<sup>st</sup>, 2023, will require a deposit representing 50 % of the total reservation fees. The difference must be paid before July 1<sup>st</sup>, 2023, at the latest.
- For any reservation made after July 1<sup>st</sup>, 2023, the full payment is due on the reservation.

#### CANCELLATION:

- If the sponsor is not entirely paid for prior to the beginning of the conference, the Organizing Committee will not be liable to refund the amounts already paid.
- In case of cancellation by a sponsor prior to August 1<sup>st</sup>, 2023, the organizer will retain 50% of the total amount of the invoice as compensation.
- For any cancellation request occurring from August 1<sup>st</sup>, 2023 onwards, no refunds will be made for cancellations after this date.

#### **CANCELLATION OF THE EVENT:**

The Organizing Committee reserves the right to cancel without notice or compensation the MEDSI2023 in the event of force majeure (pandemic, strikes, fires, terrorist attacks, damages or other fatal occurrences). In such case, the Organizing Committee is freed of all responsibility and shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.





### **CONTACT INFORMATION**

Further sponsorship proposals or customizations may be agreed between the Organizing Committee and the Sponsors.

**Please contact** Chen Qu +86 139 0108 5466 Zhang Jingrui + 86 186 3978 6217 <u>MEDSI2023-sponsor@ihep.ac.cn</u>

