

Sponsorship Plan for China Juice Conference

The 2023 China Juice Conference will be held on September 13, 2023 at the Intercontinental Hotel of Xi'an Economic Development Zone, China.

On behalf of the Chinese juice industry, the China Foods Limited Chamber of Commerce for Import and Export of Native Produce and Animal Husbandry (hereinafter referred to as the Chamber of Commerce for Import and Export of Native Produce and Animal Husbandry) is honored to welcome you as a sponsor to attend this China Fruit Juice Conference.

China is a major producer and exporter of concentrated Apple juice in the world, as well as a major importer of concentrated citrus juice in the world. As a huge consumer market with a population of 1.3 billion, with the continuous improvement of the living standards of the Chinese people and the sustained high-speed growth of the national economy, it provides a huge investment and consumption market for the global juice industry.

This conference will provide a great opportunity for Chinese juice companies to promote and showcase their corporate and product image to the world, conduct trade and investment, negotiate cooperation, expand domestic and international sales channels, and especially explore the international market. By participating in the Juice Conference, as a sponsor, you will establish closer connections with global industry colleagues, showcase your image, products, and services in a unique way to both domestic and foreign industry colleagues and consumers, and win greater business opportunities for you.

We wholeheartedly customize a sponsorship plan for you, hoping to meet your needs. If you have any other selection requirements or suggestions that you would like to discuss with us, please contact the conference secretariat.

Contact information for the Secretariat of the China Juice Annual Conference:

Secretariat of China juice 2023 (CFNA)

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Website:

Sponsorship arrangement details

- 1、Diamond sponsor recruiting 1 seat: RMB 200000
- 2、Platinum sponsor recruiting 2 seats:
 - One Dinner Sponsors 150000 RMB (Gala Dinner on September 13th)
 - Two Lunch Sponsors ¥ 60000 (Recruiting 1 seat: Lunch on September 13th)
- 3、Gold sponsors recruit several seats (based on the actual exhibition hall area of the hotel):
 - One Conference gift (Briefcase) sponsor RMB 40000
 - Two Tea break sponsor RMB 20000+juice provided during the tea break

three Booth sponsor RMB 20000

4、Silver sponsor 1 seat:

One Color page sponsor RMB 15000

Diamond Sponsor

Limited to 1 quota, RMB 200000

The highest exposure rate, full visual display, leaving the most profound impression

As the main sponsor of the China Juice Conference, your company will receive the most performance opportunities throughout the entire process of the conference. This unique opportunity can showcase your company's products and services in front of the juice industry interface in China and around the world, demonstrating your company's support for the industry and gaining recognition

Special returns :

---- The conference will have a large welcome back panel prominently installed outside the hotel entrance, designed by the main sponsor.

---- The conference will set up a check-in area in the hotel lobby, with a large back panel designed by your company. The check-in area will provide diamond sponsors with the only opportunity to place company brochures or promotional materials. Your company's logo, name, and product will be the initial contact experience for the attending representatives upon arrival at the hotel, leaving them with their first profound impression.

---- The main sponsor will give a brief speech at the opening ceremony of the conference.

---- During the meeting, display your company logo at the main position on the back panel of the conference room

---- During the meeting, the promotional videos of your company will be played in Unconference time

---- Print your company name and logo on the conference representative's ID and lanyard

---- Print your company's one-sided promotional color page on the homepage of the conference notebook, and print your company's logo on the notebook and pen

---- Print your company's logo on the conference pocket book (portable schedule)

---- Provide 1 booth with a clear location outside the venue for free (with priority)

---- Print your company logo on the back cover of the conference journal (provided by the sponsoring company)

---- Provide 2 free attendance slots

---- Company brochures will be placed in the conference Briefcase

Platinum Sponsor

Platinum sponsor 1. Conference dinner sponsor

Limited to 1 quota, RMB 150000

Unique sponsorship method that leaves the deepest impression on people

As the exclusive sponsor of the conference dinner, the entire night will belong to you, and your company will enjoy unique honors.

The conference dinner will be one of the most important events during the entire conference period, and all attending representatives will gather together happily. Your company can arrange a performance or invite a band at the dinner party to taste Chinese cuisine while leaving a deep impression on the attending representatives.

Special returns:

----The conference dinner will be named "XXX Night", and the dinner sponsorship will include the design of a dinner backboard

-----The back panel of the main venue displays your company logo

----On the invitation for the conference dinner, your company was explained and promoted as an exclusive sponsor

----The host of the conference dinner mentioned in his speech that your company is the exclusive sponsor of the dinner

----Play a company promotional video of the sponsor at the conference dinner (no more than 5 minutes, provided by the sponsor)

----One of the main leaders of the sponsoring unit delivered a brief speech at the dinner party

----The chairman of the meeting will specifically mention your company's name in his dinner speech

----Provide 1 booth with a clear location outside the venue for free (second only to diamond sponsors for second choice)

----Provide 2 free attendance slots

----Print your company's full page full color advertisement in the conference journal (A4 paper size, single sided, designed by the sponsor)

----Print your company logo on the back cover of the conference journal (logo provided by the sponsoring company)

----Company brochures will be placed in the conference Briefcase

Platinum Sponsor 2: Lunch Sponsor

RMB 60000

As one of the platinum sponsors of the conference, you will receive the following special rewards

----During the meeting, print your company logo on the main backboard of the venue

-----The design draft for the large back panel of the luncheon hall is provided by the sponsor

----Work lunch on the day of the conference. During the lunch period, we will arrange to take turns playing promotional videos of the sponsoring company. The name and logo of the sponsoring organization will be displayed during the lunch time and lunch location (promotional videos and company logos will be provided by the sponsoring organization, and the specific display method will be agreed with the sponsoring organization based on the restaurant layout)

Return:

----Free gift of 1 booth in a prominent area of the venue (booth selection order is determined according to the order of sponsorship confirmation)

-----The back panel of the main venue displays your company logo

- Complimentary 1 attendance spot
- Print your company's full page full color advertisement in the conference journal (A4 paper size, single sided, designed by the sponsor)
- If sponsorship is confirmed before the registration manual is printed, your company logo should be printed on the back cover of the conference journal (provided by the sponsoring company)
- Company brochures will be placed in the conference Briefcase

Gold Sponsors

Gold sponsor 1. Conference gift (Briefcase) sponsor

Limited to one person, RMB 40000

Conference gift (Briefcase) sponsors can get the following special rewards:

- Each conference representative will be issued a Briefcase when signing in, which is printed with your company name and logo (logo will be provided by the sponsor company) and logo of China Fruit Juice Conference
- The back panel of the main venue displays your company logo
- Print your company's full page full color advertisement in the conference journal (A4 paper size, single sided, designed by the sponsor)
- Print your company logo on the back cover of the conference journal (provided by the sponsoring company)
- Company brochures will be placed in the conference Briefcase

Gold Sponsor 2, Juice Refreshment Sponsor

Limited to one person, RMB 20000+juice provided during tea break

During the daily tea break, representatives taste the juice provided by the sponsoring company, and the taste and refreshing aftertaste between their lips will give the sponsoring company's products the best promotion.

Special rewards:

- During the conference, the sponsoring unit serves as a tea break sponsor and provides juice drinks during the day's tea break
- The tea break of the meeting will be named "XXX Tea Break" and promotional signs will be placed in the tea break area
- The table labels in the tea break area of the meeting are labeled with your company logo (provided by the sponsoring company)
- Place the sponsor's beverage packaging on the dining table in the tea break area of the meeting, leaving a lasting impression on the lips and vision of the drinker
- The back panel of the main venue displays your company logo
- Print your company's full page full color advertisement in the conference journal (A4 paper

size, single sided, designed by the sponsor)

----Print your company logo on the back cover of the conference journal (provided by the sponsoring company)

----Company brochures will be placed in the conference Briefcase

Gold Sponsors 3. Booth Sponsors

20000 RMB (quota determined based on the number of booths)

As a gold sponsor, you will receive the following special rewards: free booth at the conference

The conference will set up exhibition booths in a prominent location outside the hotel conference hall. Due to the extremely limited number of booths, the conference will provide one booth for each gold sponsor as a special reward.

The booth set up outside the conference hall provides a 1.83 meter * 0.9 meter table and two chairs (the booth selection for gold sponsors will be determined in the order of sponsorship and based on the sponsorship amount)。

return:

---- Complimentary 1 attendance spot

——The back panel of the main venue displays your company logo

----Print your company's full page full color advertisement in the conference journal (A4 paper size, single sided, designed by the sponsor)

----Print your company logo on the back cover of the conference journal (provided by the sponsoring company)

----Company brochures will be placed in the conference Briefcase

Silver sponsor

Silver Sponsor One

RMB 15000

Silver sponsors will receive the following special rewards from the conference:

----Print your company's full page full color advertisement in the conference journal (A4 paper size, single sided, designed by the sponsor)

----If sponsorship is confirmed before the registration manual is printed, your company logo should be printed on the back cover of the conference journal (provided by the sponsoring company)

----Company brochures will be placed in the conference Briefcase