



8th IFSO-APC MEETING 2023

10th CSMBS 2023

2 Dec, 2023 30 Nov-1 Dec, 2023
Shangri-La Hotel Shenzhen, China



Dear partners,

Ni Hao! (Hello! as we say it in China)

We are delighted to extend a warm welcome to each and every one of you as you gather in Shenzhen, China for the highly anticipated **The 8th IFSO-APC MEETING from 30th November to 1st December, 2023**. **The 10th CSMBS MEETING** will also be held in Shenzhen, China **on 2nd December, 2023**. This conference presents a significant opportunity for all attendees to engage in shared learning, foster fruitful discussions, and establish collaborative partnerships. We firmly believe that this platform will facilitate thought-provoking interactions, stimulate academic growth, and provide valuable insights into potential opportunities.

Renowned as China's Silicon Valley and situated adjacent to Hong Kong, Shenzhen is home to exceptional medical enterprises and top-tier professionals. It is a city that epitomizes technological advancements, innovation, and aspirations for the future. Let us unite in Shenzhen to forge a prosperous future for the field of Metabolic and Bariatric Surgery!

Embracing the theme of **The Future of Metabolic Bariatric Surgery in Asia Pacific**, this conference will span two action-packed days, immersing us in a tapestry of multidisciplinary sessions, invigorating workshops, and more, all meticulously crafted to enrich our knowledge and ignite fruitful collaborations. We eagerly anticipate your presence and hope you have a productive and enjoyable time at the conference!

Get ready to be a part of our phenomenal conference as our valued partner! We firmly believe that this event will skyrocket your exposure, yield remarkable business returns, infuse fresh energy, and unlock boundless opportunities for both of us.

Don't miss out on the electrifying details of the conference! Visit our official website now at: www.ifsoapc2023.com.



CC Wang
IFSO-APC President
CSMBS President

For more information please visit: www.ifsoapc2023.com



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SPONSORS PROSPECTUS

Why should you participate as a Sponsor and/or Exhibitor?

- Increase your brand's strength and image in the marketplace
- Gain differentiation from your competitors
- Target your message and marketing
- Increase access to national and international markets

Where Hotel Shangri-La Shenzhen, China – East Side, Railway Station, 1002 Jianshe Road, Shenzhen, 518001 China



When 30th November - 1st December, 2023

Exhibition

The exhibition is a vital part of the Meeting. Every effort will be made to ensure that all Exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field.

The exhibition area is located, close to the plenary room and will house coffee break points.
The cost includes the booth space, power supply and 1 exhibitor pass per each 3 sq.m space.

- Table space 200x100 cm with one table and two chairs - USD 4,000.00
- Booth space 300x200 cm, 6 sq.m, max h 240 cm - USD 9,000.00
- Booth space 300x300 cm, 9 sq.m, max h 240 cm - USD 12,000.00
- Booth space 400x300 cm, 12 sq.m, max h 240 cm - USD 15,000.00

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Printed Advertisement

- ✓ **Program Acknowledgement: USD 1,500.00**
Logo and Company name will be printed on the final program.
- ✓ **Program Advertisement**
Half page USD 1,500.00
Full page USD 2,500.00
(Program format A4)
- ✓ **Meeting Signage: USD 3,000.00**
Logo and Company name printed on the meeting signage.
- ✓ **Flyers: USD 3,000.00**
Company flyers (max size A4) in the congress shopper distributed to all the delegates.
- ✓ **Roll-Up: USD 3,500.00**
Display of two company's roll-up one outside the plenary room and one outside the parallel room

Digital Advertisement

- ✓ **Website Advertisement: USD 2,000.00**
Logo and company name displayed on the meeting's official website with hyperlink to the company's home page.
- ✓ **Banner Advertisement on the Congress Website: USD 2,000.00**
Carousel banner with your company logo displayed on the website in home page.
- ✓ **Logo on the slide: USD 3,000.00**
Logo and company name will be printed on all congress break.

Exclusive Sponsorship

- ✓ **Program advertisement (exclusive sponsorship)**
Inside back cover page USD 3,000.00
Double central pages USD 3,500.00
- ✓ **Block notes and pens: supply + USD 3,000.00 (exclusive sponsorship)**
Supply of 200 block notes and 200 pens that will be distributed to all the registered delegates.
- ✓ **Congress Shoppers: supply + USD 4,000.00 (exclusive sponsorship)**
Supply of 200 branded shoppers that will be distributed to all the registered delegates. The official event shoppers give your brand maximum exposure in the exhibition halls, meeting rooms and long after the event.
- ✓ **Congress Lanyards: supply + USD 4,500.00 (exclusive sponsorship)**
Supply of 200 branded lanyards all over the Meeting that will be provided by the Company.
- ✓ **Supporting Coffee Breaks: USD 5,500.00 (exclusive sponsorship)**
Associate your brand with an enjoyable networking occasion for all participants. Your logo will be displayed in the main room before the coffee breaks start. Your company logo will be displayed on the coffee breaks tables.
- ✓ **Supporting Networking dinner: USD 12,000.00 (exclusive sponsorship)**
You will be given the opportunity to support the organization of the Networking dinner. Your brand will be printed on the tickets for the social dinner and on the menu cards. Your banners will be displayed at the event (banners supplied by the sponsor).

Exclusive sponsorship will be assigned on a *first come first served* basis

For more information please visit: www.ifsoapc2023.com



Educational Sponsorship

✓ **Symposia: USD 12,000.00**

The Sponsor will have the opportunity to demonstrate the company's scientific research to a targeted and selected audience in a seminar of 60 minutes.

The cost includes:

- Room (limited to a maximum number of 200 people) equipped with a standard room set up (theater) and standard audio/visual equipment.
- Invitation email through the congress Organizers
- Promotion of the symposia on the website and the final program
- Promotion of the symposia with your Company roll up in the meeting area

The cost does not include:

- Travel and hotel accommodation costs of your invited speakers.

The symposia program and the invited speakers have to be submitted for the approval to the Scientific Committee at least one month before the meeting date.

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Sponsor packages

	PLATINUM USD 45,000.00	GOLD USD 35,000.00	SILVER USD 20,000.00
Program Acknowledgement (Logo and company name will be printed on the final program)	✓	✓	✓
Program Advertisement (Advertisement pages in the meeting program)	2	1	Half page
Meeting Signage (Logo and company name will be printed on all congress signage)	✓	✓	✓
Logo on the slide (Company logo on the slide will be projected during the session break)	✓	✓	✓
Company Flyers (Insert in the delegate shopper)	2	1	—
Website Advertisement (Company logo with hyperlink to the Company home page)	✓	✓	✓
Website Banner (Company logo will be displayed in a carousel on the website home page)	✓	✓	—
Roll-Up (Display of two company's roll-up one outside the plenary room and one outside the parallel room)	✓	✓	—
Exhibition Area Space with power supply	12 sqm (4x3 mt)	9 sqm (3x3 mt)	6 sqm (3x2 mt)
Exhibitor Passes Admission to the whole congress coffee breaks and lunches included and Chinese CME credits excluded	5	3	2
Networking dinner Personal free admission to the dinner	5	2	1
Free Registration Free admission at the whole conference with Chinese CME credits	5	2	1
Shoppers Supply of 200 branded shoppers that will be distributed to all the registered delegates.	✓	—	—
Block notes and pens Supply of 200 block notes and 200 pens that will be distributed to all the registered delegates.	✓	—	—
Double Central Pages	—	✓	—

All prices are intended in USD, payment must be made out as indicated in the "Sponsors order form".



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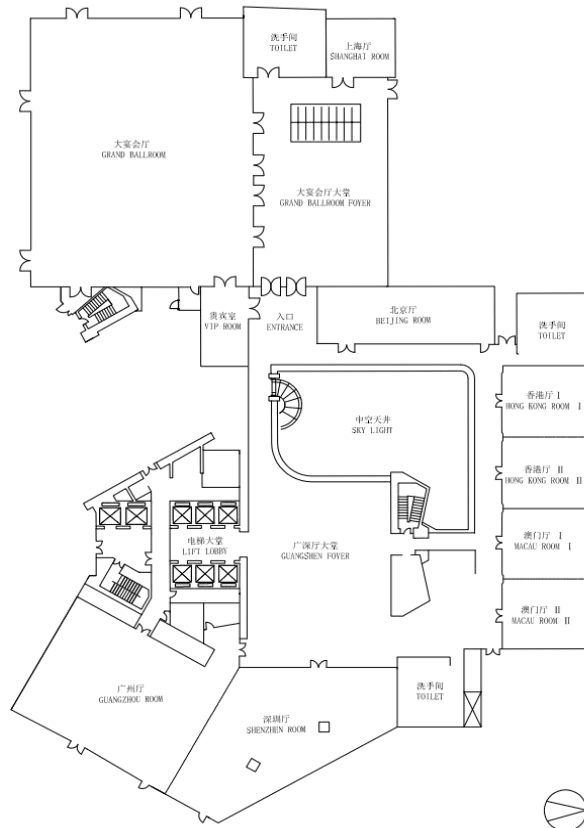
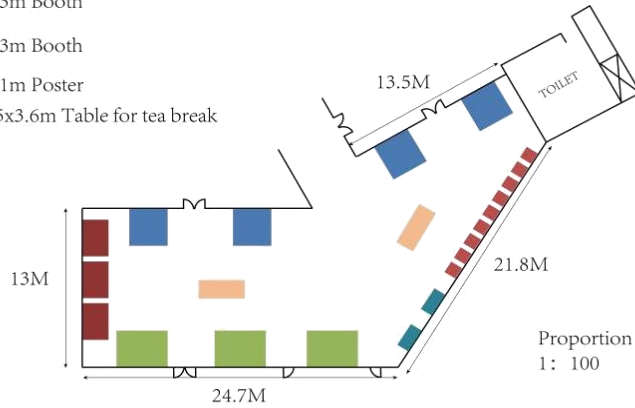
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Exhibition Area Floor Plan

- 2x1m Booth
- 3x2m Booth
- 4x3m Booth
- 3x3m Booth
- 1x1m Poster
- 1.5x3.6m Table for tea break



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For further information please contact: dolores0530@foxmail.com



ORDER FORM

Fill in and send to **Trust & Insight Co., Ltd.**

e-mail: ifsoapc2023@foxmail.com -Web www.ifsoapc2023.com

COMPANY _____

CONTACT PERSON _____

Ph _____ /FAX _____

E-Mail _____

INVOICE DATA

COMPANY NAME / _____

INSTITUTIONAL ADDRESS _____ N° _____

CITY _____ COUNTRY _____

Postcode _____ /Tax or VAT Nr. (if applicable) _____

NOTE _____

(Invoices will be sent in PDF format by e-mail only)

e-mail for invoice sending _____

EXHIBITION

- Table with two chairs and power supply (USD 4,000.00): Exhibition Space N° _____ USD _____/00
- Booth Space mt. 3x2-total of 6 sq.m (USD 9,000.00): Exhibition Space N° _____ USD _____/00
- Booth Space mt. 3x3-total of 9 sq.m (USD 12,000.00): Exhibition Space N° _____ USD _____/00
- Booth Space mt. 4x3-total of 12 sq.m (USD 15,000.00): Exhibition Space N° _____ USD _____/00

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TERMS AND CONDITIONS

- a) **Sponsorship** payment: 50% upon confirmation and 50% before 5th November, 2023
- b) Payment must be executed by bank transfer made out to
Company Name: Guangzhou Trust & Insight Conference Services Co., Ltd
Company Address: A425 Room 212, 239-257, Tianfu Road, Tianhe District, Guangzhou
Company Account: 8208 0078 8013 0000 1889
Bank Name: Shanghai Pudong Development Bank Co., Ltd. Wuyang Sub-branch
Bank Address: No. 77-79, Siyouxin Road, Yuexiu district, Guangzhou
Bank Number: 310581000084
Swift Code: SPDBCNSH010
- c) **Trust & Insight Co., Ltd.** will release invoice for the total amount upon confirmation of the sponsorship.

Exhibition General Rules:

- d) **Exhibition space** will be assigned on a *first come first served* basis.
- e) **Trust & Insight Co., Ltd.** reserve the right to relocate or reassign booth spaces at any time for the overall benefit of the meeting.
- f) **At the request** of Trust & Insight sponsors have to produce official certification, confirming all booth furniture, decorations, equipment and electrical distribution are in accordance with the local laws.
- g) **Assembling** will be permitted on 29th November, 2023
- h) **Dismantling** must be executed and finished on 1st December, 2023 starting after closing.

The exhibitor accepts full and sole responsibility for any damage to property or injury to persons directly and/or indirectly resulting from any assembling or dismantling work of booths.

Booths:

- The booths** should be exhibition system made, prepared outside and only assembled inside the venue.
- The height** of the booth may not exceed 240 cm.
- Stickers** and adhesive film permitted only in the booths.
- Stands**, glass boxes, tables, chairs are permitted within the booths space.

Final booth designs should be approved from the Venue through the Intl Secretariat IFSO-APC, not later than 23th NOVEMBER, 2023.

The following are not allowed inside the Venue:

- Stickers and Adhesive film on the venue floor and walls
- Painting
- Carpentry (Wooden works)
- Welding
- Water Based Equipment's
- Flame and gas

Date ___/___/___ / **Stamp** _____ **Signature** _____

All data collected by the Organizers through the order form will be treated in accordance with the current legislation on privacy and used for the sole purpose of this event

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