

29<sup>th</sup>  
WGC2025  
BEIJING  
19-23 MAY 2025

# SPONSORSHIP PROSPECTUS



## About The Venue

- WGC2025 will be held at Beijing's premier exhibition center – the China National Convention Centre (CNCC).
- The CNCC is located within the Olympic Green Precinct in central Beijing.
- CNCC is the ideal venue to host WGC2025, as the exhibition and conference areas are all within walking distance. CNCC is also listed as the global top 10 most anticipated exhibition & convention centre in 2022.





# Customize Sponsorship Package to Maximize Your ROI

## Each WGC2025 sponsor

1. Receive a standard set of entitlements from their Sponsorship Tier.  
See Sponsorship Tiers on page 4.
2. Receive an allocated amount of sponsorship credit(s) from their Sponsorship Tier. The sponsor may apply these credit(s) for additional branding & exposure opportunities.

Sponsor can benefit from pre-event, onsite, and post-event branding opportunities to maximise the exposure to their target audience. Networking opportunities are also available from various sponsorship packages.



# Sponsorship Package

## Sponsoring Fee

(\$US tax-included)

1. Maximum Sponsors per level
2. Sponsor credits to spend on items and/or signage\*
3. Complimentary conference registrations
4. VIP seat for ceremonies
5. Logo on primary event signage with Event logo
6. Event app including splash, promotion and signage
7. Logo on event advertising with Event logo
8. VIP passage signage
9. Logo on front page of conference daily newspaper
10. Advertisement in exhibition catalogue (\*new)
11. Exclusive contacts to offer service support (\*new)
12. Logo acknowledgement in promotional material
13. Logo & weblink on Event website
14. Profile on Event website
15. Receive copy of delegate list (name, title and company name)
16. Conference room sponsor "Thank you" slides
17. Logo on sponsor page of electronic conference App (\*new)
18. Recognition on sponsor "Thank you" signage boards
19. Sponsor acknowledgement display at closing ceremony (\*new)
20. Logo in post event report

Host	Principal \$515,000	Global \$420,000	Diamond \$320,000	Platinum \$225,000	Gold \$155,000	Silver \$110,000	Bronze \$78,000	Associate \$32,000	Additional Credits \$4,750
	3	4							
100	60	60	55	40	27	19	14	6	1
10	8	8	7	3	2	1			
10	8	8	7	3	2	1			
Customised	⊙								
		⊙							
	⊙								
	⊙	⊙	⊙						
	⊙								
	Premium Full Page	Full Page	Half Page	Quarter Page					
	⊙								
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	
	⊙	⊙	⊙	⊙	⊙	⊙	⊙	⊙	





## 5 Logo on primary event signage with Event logo



## 6 Event app including splash, promotion and signage



启动页面  
Start Page



标识  
Identification



推广  
Generalization

\*Images are for reference only.



# 7 Sponsor Logos are Featured in Important Advertisements Alongside the Conference Logo



\*Images are for reference only.





## 8 VIP passage signage

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

VIP Passage Signage

Diagram



\*Images are for reference only.





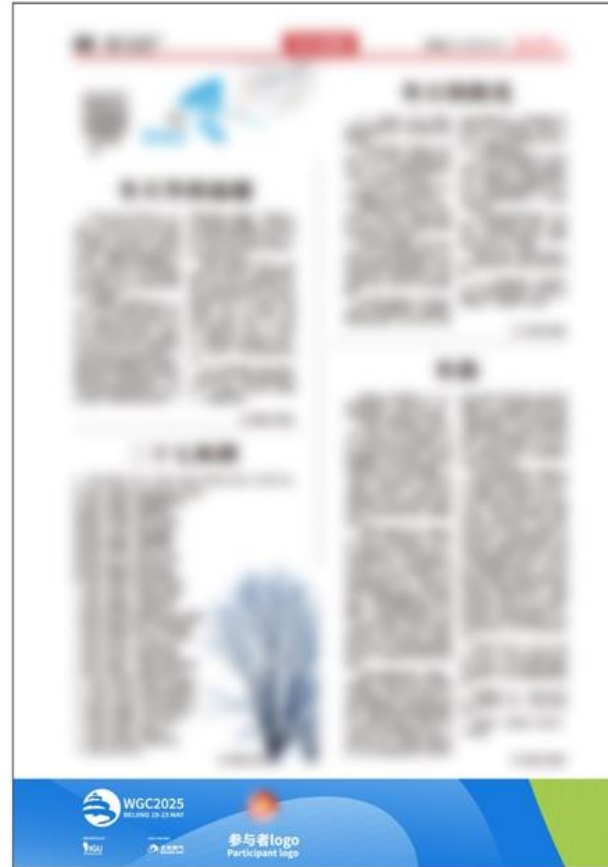
## 9 Logo on front page of conference daily newspaper

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Logo on front page of conference daily newspaper

Diagram



\*Images are for reference only.



# 10 Advertisement in exhibition catalogue (\*new)

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Advertisement in exhibition catalogue

Diagram



\*Images are for reference only.



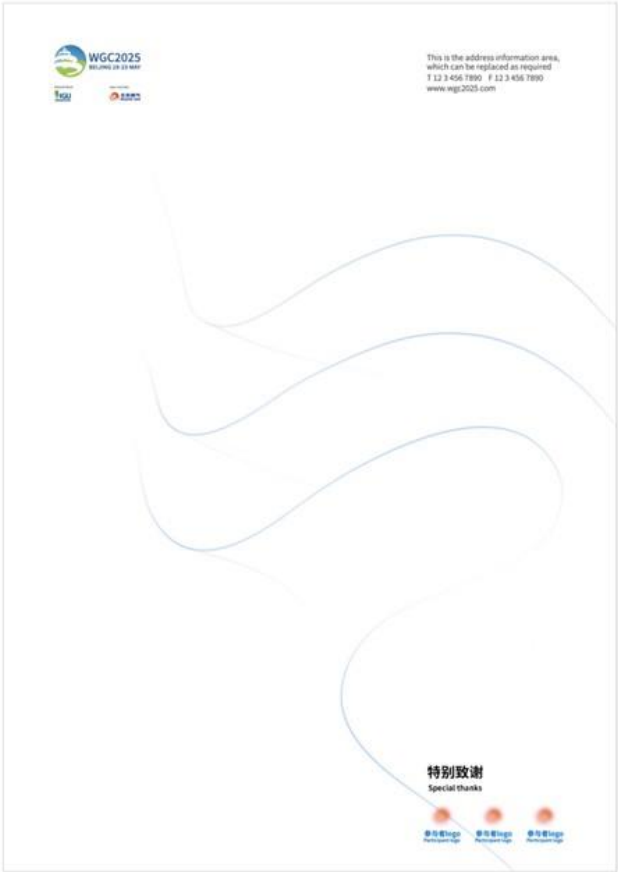


# 12 Logo acknowledgement in promotional material

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Logo acknowledgement in promotional material  
Diagram



\*Images are for reference only.



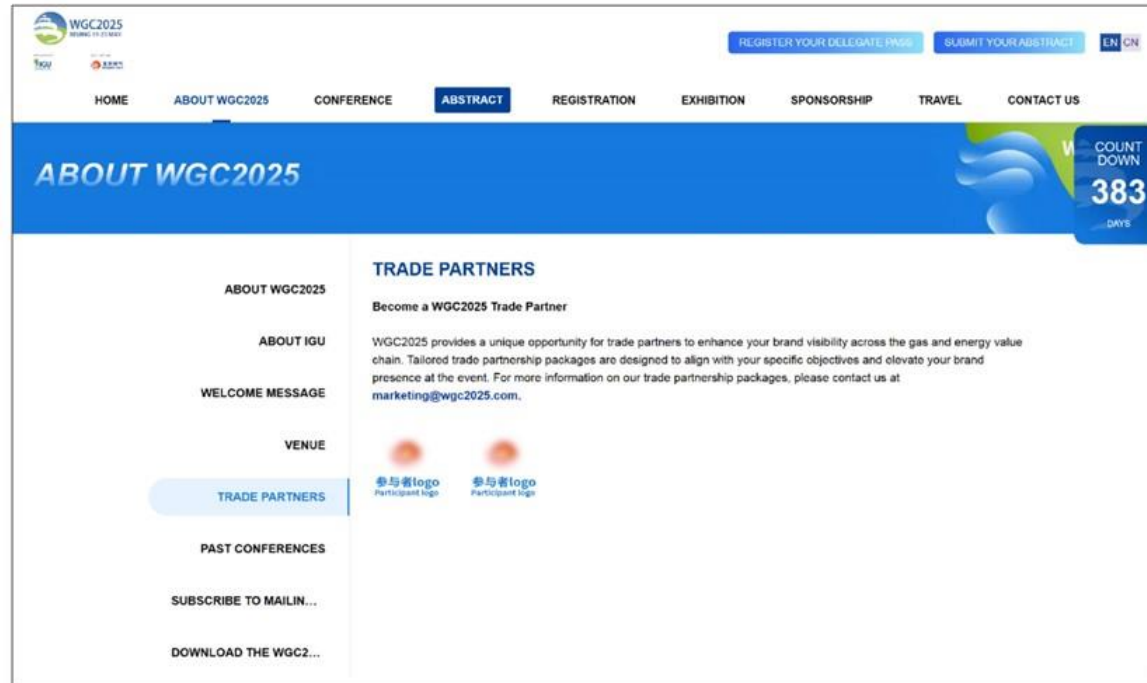
# 13 Logo & weblink on Event website

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Logo & weblink on Event website

Diagram



\*Images are for reference only.



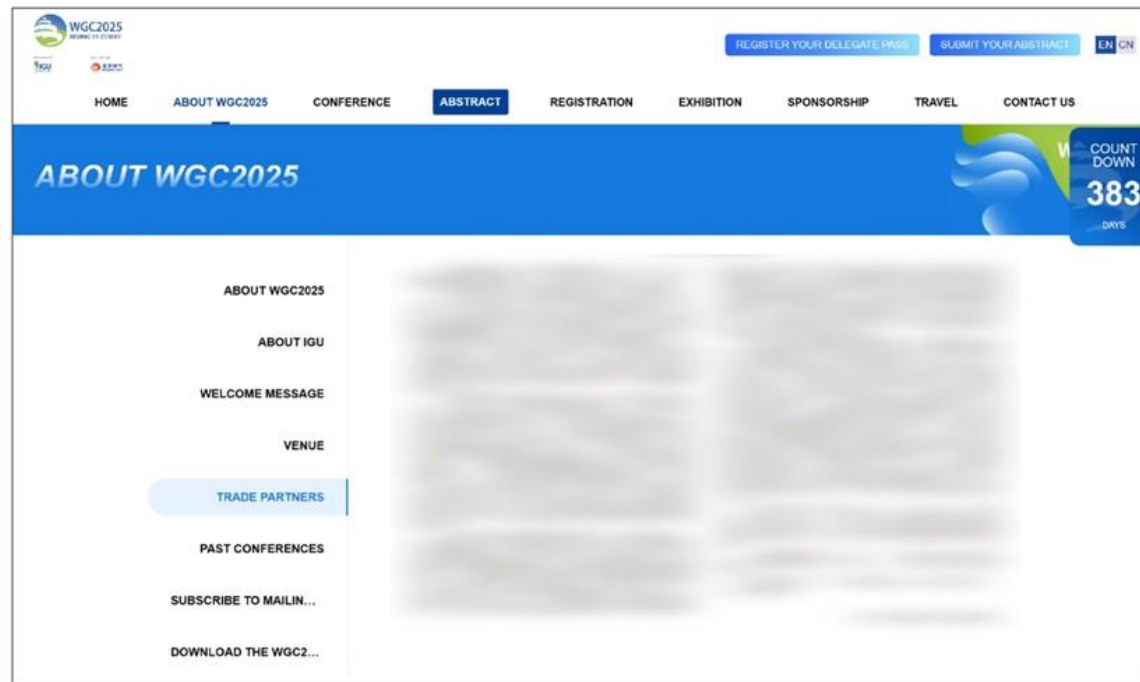
# 14 Profile on Event website

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Profile on Event website

Diagram



\*Images are for reference only.







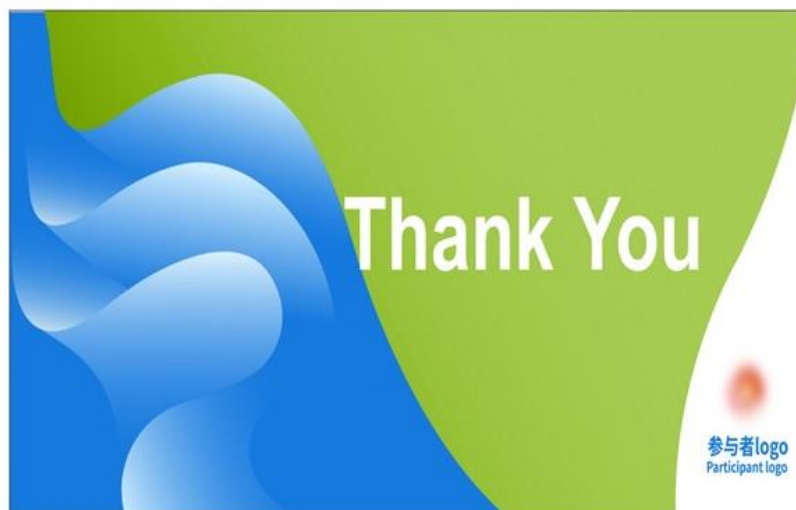
# 16 Conference room sponsor "Thank you" slides

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Conference room sponsor "Thank you" slides

Diagram



\*Images are for reference only.



# 17 Logo on sponsor page of electronic conference App (\*new)

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Logo on sponsor page of electronic conference App

Diagram



\*Images are for reference only.



# 18 Recognition on sponsor "Thank you" signage boards

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Recognition on sponsor "Thank you" signage boards

Diagram



\*Images are for reference only.



# 19 Sponsor acknowledgement display at closing ceremony (\*new)



\*Images are for reference only.



# 20 Logo in post event report

Sponsorship feedback

WGC2025 BEIJING Event Identity Design

Logo in post event report  
Diagram

WGC2025  
BEIJING

MONDAY

MONDAY

MONDAY

WGC2025  
WGC2025 BEIJING  
WGC2025 BEIJING  
WGC2025 BEIJING

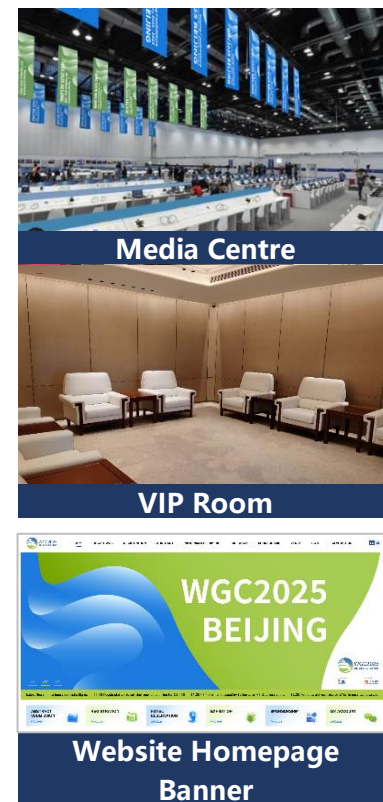
\*Images are for reference only.





# Host Sponsor's Exclusive Entitlements

ITEM	DESCRIPTION
Outdoor Greeting Area Brand Display	Central area of the main greeting road.
Outdoor Facade Advertising	1 board exclusively reserved for the host sponsors, final artwork to be determined according to the final key visual design.
Main Lobby Electronic Screen	Permanent co-branding display of Host & Principal sponsors' logo. Rotate Co-branding display of Diamond & Platinum sponsors' logo.
Main Lobby Floor Standing Sign Logo	Co-branding display of sponsor logo with WGC2025 logo.
Media Room	Exclusive use of media Room for 2 hours per day.
Session Speaking Opportunity	To be decided by NOC based on the theme of the conference.
VIP Room	VIP rooms under 100m <sup>2</sup> will be available for use during the conference.
Website Homepage Banner	Rotating display.



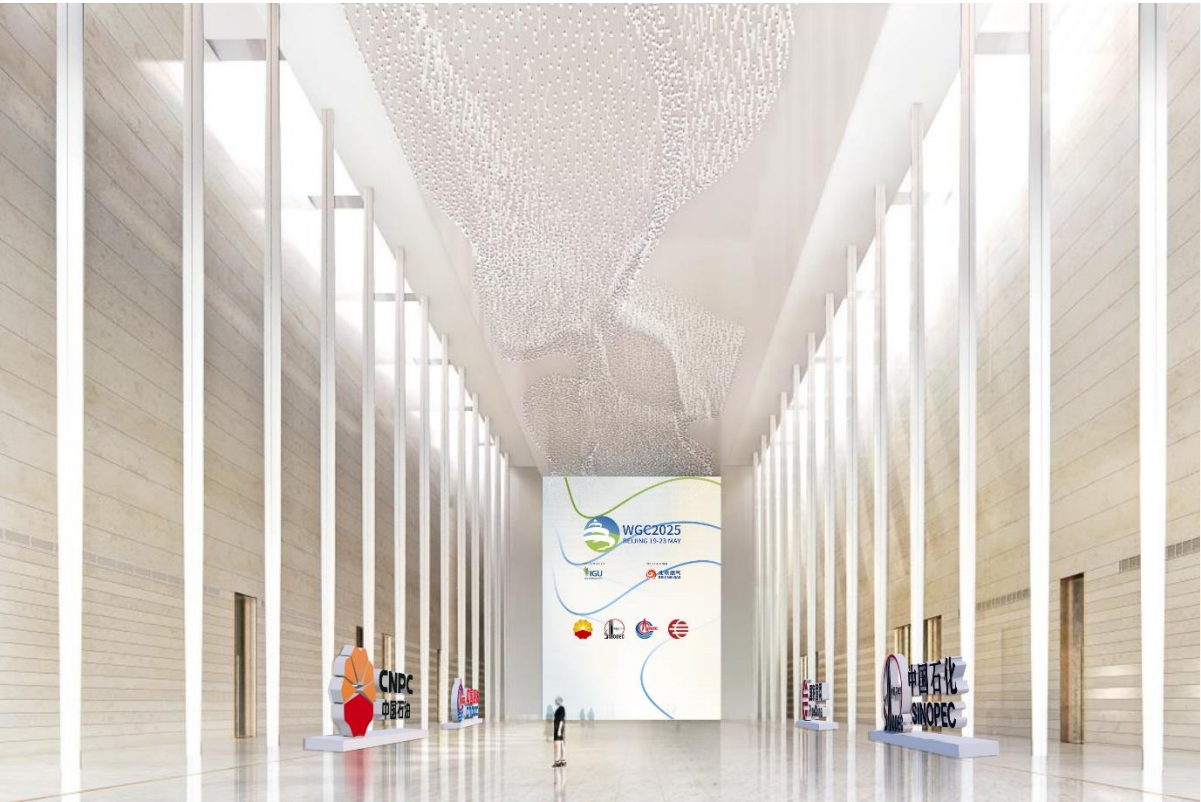
The above items are fixed rights and interests of the guest of honor, and no points need to be redeemed

\*Images are for reference only.





# Host Sponsor' s Exclusive Entitlements Effect



Main Lobby Digital Screen + Floor Standing Sign Logo



Outdoor Greeting Area Brand Display

\*Images are for reference only.



# Host Sponsor's Exclusive Entitlements Effect

\*Images are for reference only.



Outdoor Facade Advertising





# Registered Delegates Flow





# Visitors Flow





# 独家赞助项目

- \* Exclusive items are constantly being updated.
- ★The items will be enjoyed first by host sponsors and then by sponsors of other tiers.
- \* Other non-exclusive items will be available in mid to late 2024 after announcement.

Items	Credits	Level to Buy	Items	Credits	Level to Buy
V1 ★Lanyard Logo(80 points for exclusive purchases; 30 points for sharing with other sponsors)	80	Host+	S2 Signage	1-10	-
V2 ★Front Side of BADGE Logo(80 points for exclusive purchases; 30 points for sharing with other sponsors)	80	Principal+	A1 VIP Executive Lounge / Hotel Welcome Screen (Day 1/2)	35	Platinum+
V3 ★Three-dimensional logo of the roof garden observation pavilion (3 Gazebos only, each company would hold one)	55	Diamond+	A2 VIP Executive Lounge / Hotel Welcome Screen (Day 3/4)	25	Gold+
V4 ★Welcome Dinner Title	50	Diamond+	A3 Charging Lounge	25	Gold+
V5 ★Staff + Volunteer Uniforms Logo	50	Diamond+	A4 Technology Innovation Centre	25	Gold+
V6 ★Prime Indoor/Outdoor Advertising (Single Board Exclusive)	55	Diamond+	A5 Information Wall	25	Gold+
V7 ★Conference Backpack Logo	35	Diamond+	A6 F2-F3 Escalator Decoration (one escalator)	15	Gold+
V8 ★Hotel Key Cards Sleeve	35	Platinum+	A7 Decoration of the simultaneous interpretation booth facade for the Keynote Session	15	Gold+
M1 3D Printed Coffee Latte Art (Dinning Area)	25	Platinum+	A8 B2 Escalator Decoration	15	Gold+
M2 Coffee Break Title (Day 1) + Dessert with Logo, Table Centerpiece and Guide Sign	25	Platinum+	A9 Q&A Screen	15	Silver+
M3 Coffee Break Title (Day 2) + Dessert with Logo, Table Centrepiece and Guide Sign	25	Platinum+	E1 Networking Reception Title + Dessert with Logo, Table Centerpiece and Guide Sign	45	Diamond+
M4 Coffee Break Title (Day 3) + Dessert with Logo, Table Centrepiece and Guide Sign	20	Platinum+	E2 Lunch Buffet (Day 1) + Table Centerpiece and Guide Sign	35	Platinum+
M5 Coffee Break Title (Day 4) + Dessert with Logo, Table Centrepiece and Guide Sign	10	Bronze+	E3 Lunch Buffet (Day 2) + Table Centerpiece and Guide Sign	35	Platinum+
M6 Water Bottles or Customised Thermos Logo	25	Gold+	E4 Lunch Buffet (Day 3) + Table Centerpiece and Guide Sign	25	Platinum+
M7 Canvas Bag Logo	30	Platinum+	E5 Lunch Buffet (Day 4) + Table Centerpiece and Guide Sign	15	Gold+
M8 Media Centre Decoration and Items	25	Gold+	E6 Luncheon Title (Day 1) + Table Centerpiece and Guide Sign	35	Platinum+
M9 Speaker Preparation Room Decoration	25	Gold+	E7 Luncheon Title (Day 2) + Table Centerpiece and Guide Sign	35	Platinum+
M10 Notebook + Ball-point Pen Logo and Flyleaf Introduction	35	Platinum+	E8 Luncheon Title (Day 3) + Table Centerpiece and Guide Sign	25	Gold+
M11 Exhibition Booklet	25	Gold+	O1 Venue WIFI Jump Page Logo	25	Gold+
S1 Shuttle Bus Graphics + Press Cards	35	Platinum+	O2 Video Ads 30s	25	Gold+



# WGC2025 Sponsor Site Planning Map 1F



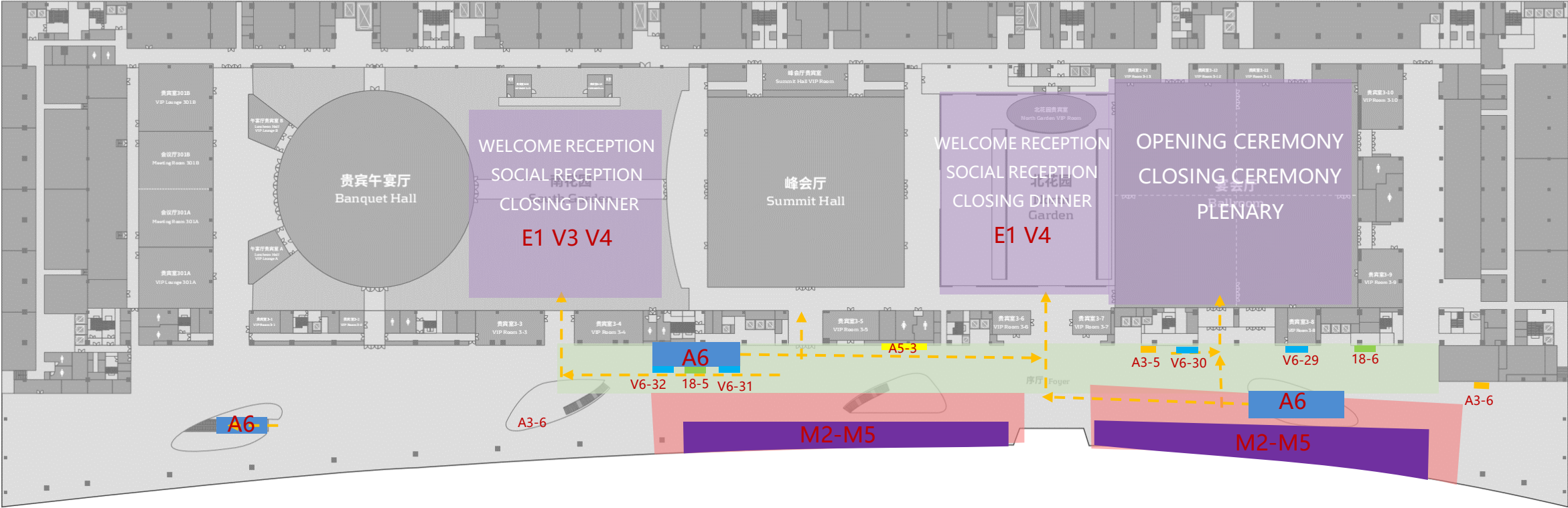


# WGC2025 Sponsor Site Planning Map 2F





# WGC2025 Sponsor Site Planning Map 3F

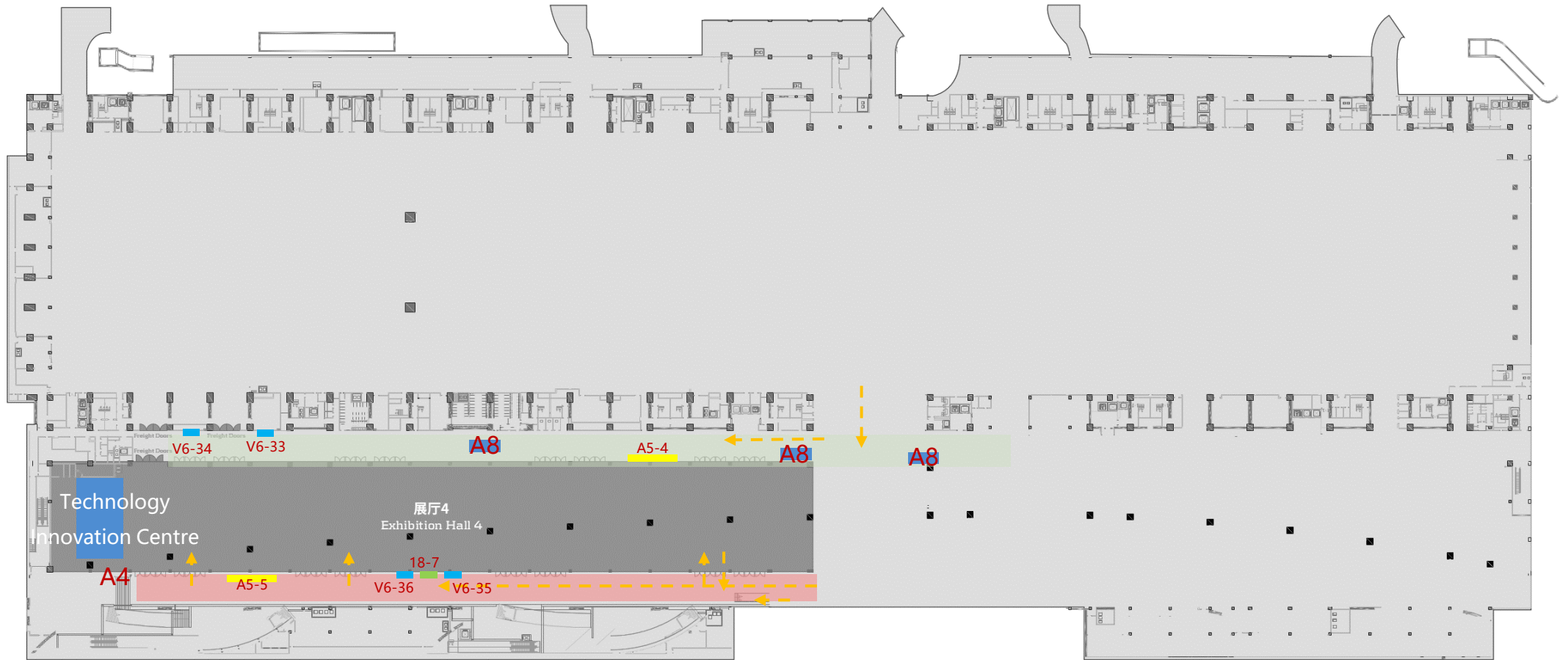


- BUSIEST
- STRONG
- REGULAR
- LIGHTEST





# WGC2025 Sponsor Site Planning Map B2F





# Indoor and outdoor advertised creations

Items	Size	Items	Size	Items	Size
V6-1 (Exclusive)	18*22M	V6-14	3.5*6M	V6-27	3*6M
V6-2 (Exclusive)	18*22M	V6-15	2.4*10.24M	V6-28	3*6M
V6-3 (Exclusive)	18*22M	V6-16	2.4*10.24M	V6-29	3.5*6M
V6-4 (Exclusive)	18*22M	V6-17	2.4*10.24M	V6-30	3.5*6M
V6-5	5*7M	V6-18	2.4*10.24M	V6-31	3.5*6M
V6-6	5*7M	V6-19	3*6M	V6-32	3.5*6M
V6-7	3.5*6M	V6-20	3*6M	V6-33	3.5*6M
V6-8	3.5*6M	V6-21	3*6M	V6-34	3.5*6M
V6-9	3.5*6M	V6-22	3*6M	V6-35	3.5*6M
V6-10	3.5*6M	V6-23	3*6M	V6-36	3.5*6M
V6-11	3.5*6M	V6-24	3*6M	V6-37	2.88*10.24M
V6-12	3.5*6M	V6-25	3*6M	V6-38	2.88*10.24M
V6-13	3.5*6M	V6-26	3*6M		





# Size of Sponsor Equity Artifact (Sponsor Feedback Content)

Items	Size
18-1	20*5M
18-2	20*5M
18-3	3.5*14M
18-4	3.5*14M
18-5	3.5*6M
18-6	3.5*6M
18-7	3.5*6M





## The size of the information wall artifact

Items	Size
A5-1	20x3.5M
A5-2	8*3.5M
A5-3	14*3.5M
A5-4	14*3.5M
A5-5	14*3.5M



## The size of the charging area craft

Items	Size
A3-1	6.6*3.5M
A3-2	6.6*3.5M
A3-3	6.6*3.5M
A3-4	6.6*3.5M
A3-5	6.6*3.5M
A3-6	6.6*3.5M



# Exclusive sponsorship project Description V Series

## Points Redemption

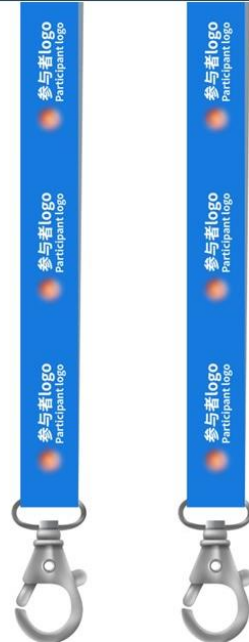
WGC2025 BEIJING Event Identity Design

### V1 Lanyard Logo

Credits: 80

Level to Buy: Host+

Diagram



### V1★挂绳Logo-80积分

在与每个与会者互动中展示品牌，提高品牌曝光度

挂绳数量5000+，独家购买为80积分；与其他赞助商共享为30积分

- ▶ 为所有代表和专业观众(不包括参展商)提供的挂绳上的标志

## Points Redemption

WGC2025 BEIJING Event Identity Design

### V2 Logo on the front of the badge

Credits: 80

Level to Buy: Principal+

Diagram



### V2★证件正面Logo-80积分

在与每个与会者互动中展示品牌，提高品牌曝光度

证件数量5000+，独家购买为80积分；与其他赞助商共享为30积分

- ▶ 为所有代表、专业观众和参展商提供的证件上的标志



# Exclusive sponsorship project Description V Series

Points Redemption

WGC2025 BEIJING Event Identity Design

## V3 Three-dimensional logo of the roof garden observation pavilion

Credits: 55

Level to Buy: Diamond+

Diagram



## V3★屋顶花园观景亭立体LOGO-55积分

仅3座，每家限1座

Points Redemption

WGC2025 BEIJING Event Identity Design

## V4 Welcome Dinner Title

Credits: 50

Level to Buy: Diamond+

Diagram



## V4★欢迎晚宴冠名-50积分

大会社交亮点，在重要的社交场合展示宣传品牌

- ▶ 会场内和主入口处广告标识上展示赞助商Logo
- ▶ 晚宴司仪致谢
- ▶ 赞助商代表致简短欢迎词
- ▶ 所有欢迎晚宴宣传推广材料中展示赞助商Logo(电子、纸质)





# Exclusive sponsorship project Description V Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### V5 Staff + Volunteer Uniforms Logo

Credits: 50

Level to Buy: Diamond+

Diagram



### V5 ★工作人员+志愿者制服Logo-50积分

关键访问者界面上清晰可见的品牌宣传

## Points Redemption

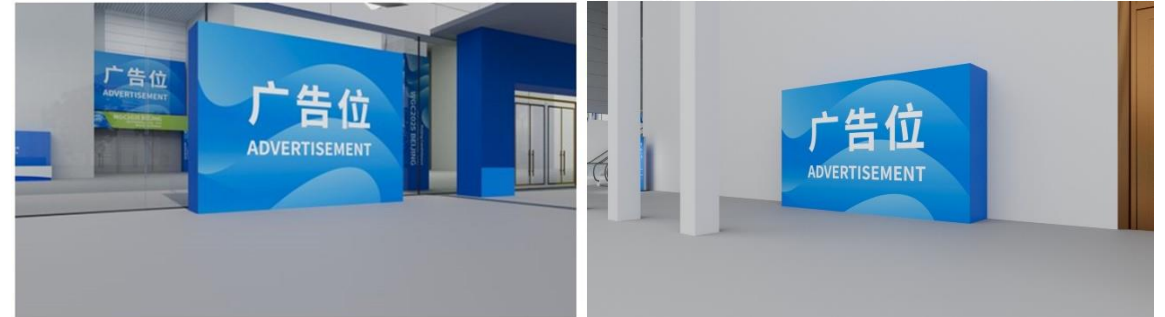
WGC2025 BEIJING Event Identity Design

### V6 Prime Indoor/Outdoor Advertising (Single Board Exclusive)

Credits: 55

Level to Buy: Diamond+

Diagram



### V6 ★室内主广告/室外主广告（单块独享）-55积分

- ▶ 室内/室外主要的广告位置，提高品牌曝光度



# Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-5

V6-6



\*Images are for reference only.





## Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-7

V6-8



\*Images are for reference only.



## Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-9



V6-10



V6-11

\*Images are for reference only.





## Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-12



V6-13



\*Images are for reference only.







# Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-14



V6-15 16 17 18 37 38



\*Images are for reference only.





# Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-19\20\21



V6-22\23\24



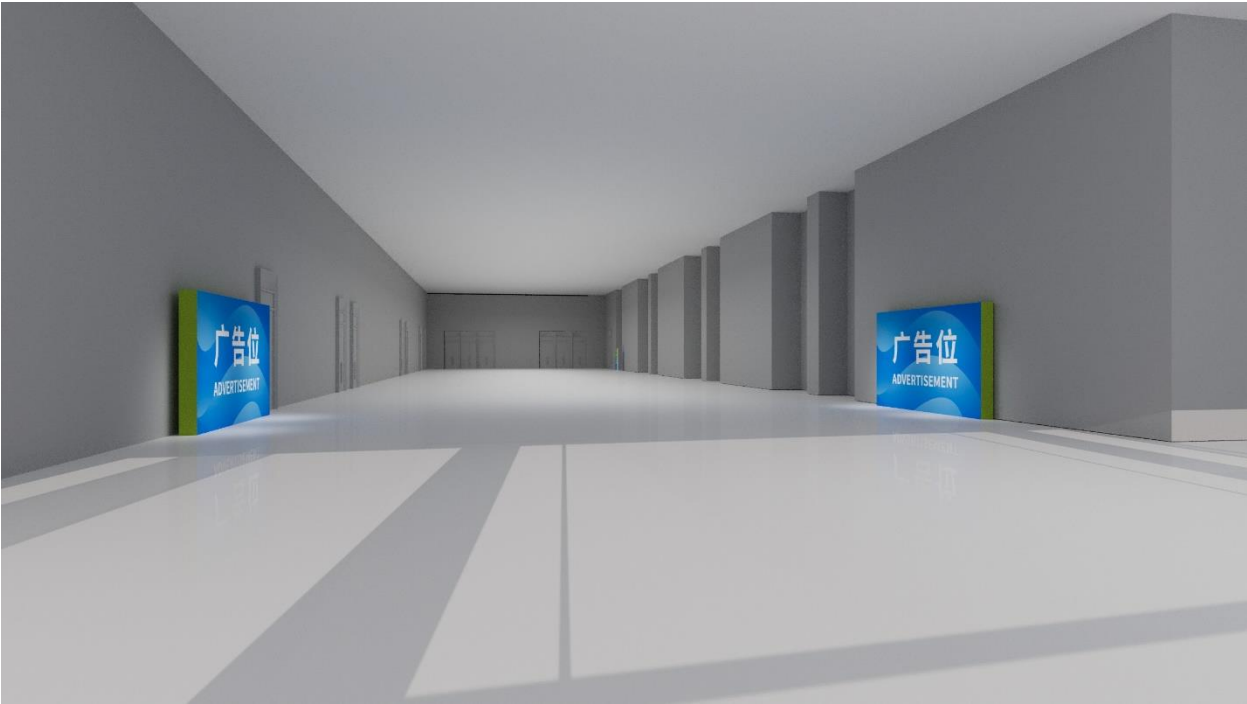
\*Images are for reference only.





# Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-25\26



V6-27\28



\*Images are for reference only.





# Prime Indoor/Outdoor Advertising (Single Board Exclusive)

V6-29

V6-30



\*Images are for reference only.





# Prime Indoor/Outdoor Advertising (Single Board Exclusive)



\*Images are for reference only.



# Prime Indoor/Outdoor Advertising (Single Board Exclusive)



\*Images are for reference only.



# Exclusive sponsorship project Description V Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### V7 Conference Backpack Logo

Credits: 35

Level to Buy: Diamond+

Diagram



#### ★V7大会背包Logo-35积分

最引人注目的，在活动结束后很长时间内扩大赞助商的知名度

- ▶ 会议代表包上体现赞助商 Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### V8 Hotel room card set designated by the conference

Credits: 35

Level to Buy: Platinum+

Diagram



#### ★V8 大会指定酒店房卡套-35积分

重要物品的品牌宣传

- ▶ 指定酒店的钥匙卡套上的标志



# Exclusive sponsorship project Description M Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

## Points Redemption

WGC2025 BEIJING Event Identity Design

### M1 3D Printed Coffee Latte Art (Dinning Area)

Credits: 25

Level to Buy: Platinum+

Diagram



### 3D打印咖啡拉花 (大会餐饮区) -25积分

咖啡拉花 WGC2025Logo与赞助商 Logo 一同体现

- ▶ 大会每日茶歇咖啡均会体现

## M2-5 Coffee Break Title (Day1-4 ) + Dessert with Logo, Table Centerpiece and Guide Sign Diagram



茶歇 (第1天) Logo甜品及餐台装饰、用餐指示牌 -25积分, 可购买级别: 铂金+

茶歇 (第2天) Logo甜品及餐台装饰、用餐指示牌 -25积分, 可购买级别: 铂金+

茶歇 (第3天) Logo甜品及餐台装饰、用餐指示牌 -20积分, 可购买级别: 铂金+

茶歇 (第4天) Logo甜品及餐台装饰、用餐指示牌 -10积分, 可购买级别: 青铜+

自助午餐是每日人数及规模最大的活动, 参会代表均会在此进餐,

赞助商可利用这一重要社交场合展示和推广其品牌。



# Exclusive sponsorship project Description M Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### M6 Customised Logo on Water Bottles or Thermos

Credits: 25

Level to Buy: Gold+

Diagram



### M6 瓶装水Logo贴 or 定制饮水杯-25积分

- ▶ 每天发给会议代表的瓶装水上的Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### M7 Convention Participation Package

Credits: 30

Level to Buy: Platinum+

Diagram



### ★M7 大会参展包-30积分

大会定制帆布袋

- ▶ 参展商包上体现赞助商 Logo





# Exclusive sponsorship project Description M Series

Points Redemption

WGC2025 BEIJING Event Identity Design

## M8 Media Centre Decoration and Items

Credits: 25

Level to Buy: Gold+

Diagram

To be confirmed



### M8 媒体室装饰及物品-25积分

媒体室内用品展示赞助商品牌

- ▶ 如靠枕、水壶、水壶贴、纸巾、唇膏、刷毛器等

Points Redemption

WGC2025 BEIJING Event Identity Design

## M9 Speaker Preparation Room Decoration

Credits: 25

Level to Buy: Gold+

Diagram

To be confirmed



### M9 演讲者准备间装饰及物品-25积分

向大会最专业的人群展示品牌

- ▶ 演讲者准备室的标牌
- ▶ 在演讲者准备室的计算机终端上进行品牌推广
- ▶ 演讲者指南上的 Logo



# Exclusive sponsorship project Description M Series

## Points Redemption

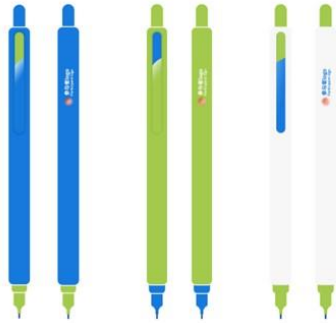
WGC2025 BEIJING Event Identity Design

### M10 Notebook + Pen Logo and Flyleaf Introduction

Credits: 35

Level to Buy: Platinum+

Diagram



### M10 笔记本+笔 Logo及扉页介绍-35积分

在会中及会后记录灵感和会议场所的关键用品

- ▶ 每个代表包中的记事本和笔上的徽标

## Points Redemption

WGC2025 BEIJING Event Identity Design

### M11 Conference Guide

Credits: 25

Level to Buy: Gold+

Diagram



### M11 会议指南小册子-25积分

参会代表需要了解的所有关键事项的摘要

- ▶ 将赞助商Logo体现在小册子封面上
- ▶ 100字的公司简介和网站地址



# Exclusive sponsorship project Description M Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### S1 Shuttle Bus Graphics + Press Cards

Credits: 35

Level to Buy: Platinum+

Diagram



### S1 摆渡车外观车贴、车证-35积分

大会为所有入住官方酒店的参会人员提供免费摆渡车，为赞助商提供

- ▶ 每天向参会人员展示品牌的机会
- ▶ 在酒店到会场的摆渡车上展示赞助商 Logo
- ▶ 在摆渡车站指引牌上展示赞助商Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### S2 Signage

Credits: 1-10

Level to Buy: -

Diagram



### S2 指示牌-1-10积分



# Exclusive sponsorship project Description A Series

## A1VIP Executive Lounge / Hotel Welcome Screen (Day 1/2)

Credits: 35

Level to Buy: Platinum+

## A2 VIP Executive Lounge / Hotel Welcome Screen (Day 3/4)

Credits: 25

Level to Buy: Gold+

Diagram



### A1 大会指定酒店/VIP行政酒廊欢迎屏幕

或欢迎水牌 (第1-2天) -35积分

### A2 大会指定酒店/VIP行政酒廊欢迎屏幕

或欢迎水牌 (第3-4天) -25积分

- ▶ 在对所有潜在目标会议代表的VIP行政酒廊的推广中展示赞助商品牌
- ▶ 赞助商 Logo 在 VIP参会代表休息室广告标识中展示
- ▶ 赞助商 Logo在VIP走廊上展示(与钻石赞助商及以上级别赞助商一同)
- ▶ 赞助商 Logo 在 VIP 行政酒廊注册台或礼宾台上展示

## Points Redemption

WGC2025 BEIJING Event Identity Design

## A3 Charging Lounge

Credits: 25

Level to Buy: Gold+

Diagram



## A3 充电休息室-25积分

- ▶ 充电休息室标志上体现赞助商Logo
- ▶ 充电休息室方向指示牌上体现赞助商Logo



# Exclusive sponsorship project Description A Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### A4 Technology and Innovation Center

Credits: 25

Level to Buy: Gold+

Diagram



#### A4 技术与创新中心-25积分

- ▶ 技术与创新中心标志上体现赞助商Logo
- ▶ 技术与创新中心方向指示牌上体现赞助商Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### A5 Information Wall

Credits: 25

Level to Buy: Gold+

Diagram



#### A5 信息墙-25积分

在高流量地区提供引人注目的品牌机会

- ▶ 在信息墙上体现赞助商Logo

\*Images are for reference only.







# Information Wall

A5-1



A5-2



\*Images are for reference only.





# Information Wall

A5-3

A5-4



A5-5



\*Images are for reference only.



# Exclusive sponsorship project Description A Series

## Points Redemption

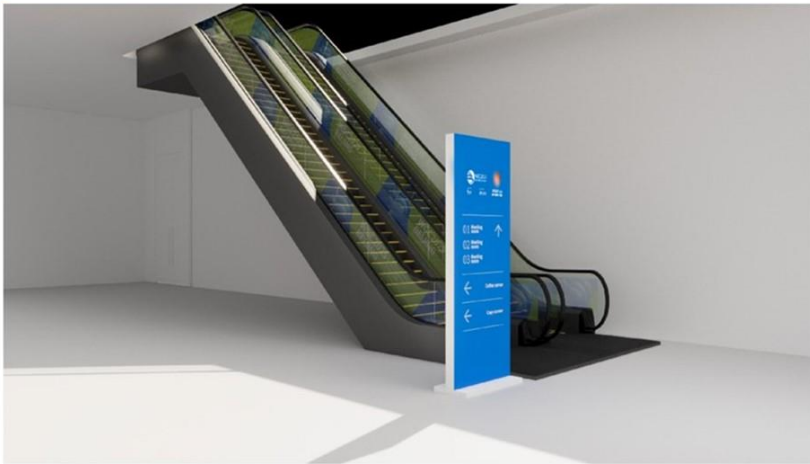
WGC2025 BEIJING Event Identity Design

### A6 F2-F3 Escalator Decoration (one escalator)

Credits: 15

Level to Buy: Gold+

Diagram



### A6 F2-F3电动扶梯装饰（一部）-15积分

在大会重要通道展示赞助商Logo

## Points Redemption

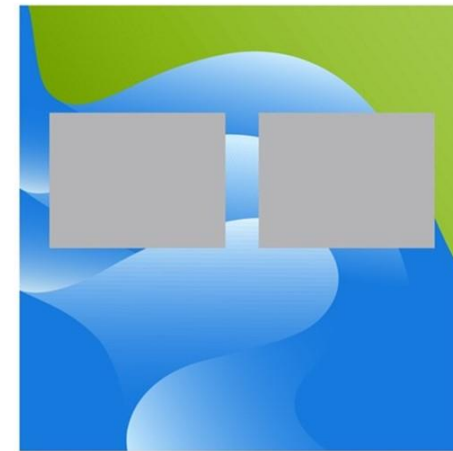
WGC2025 BEIJING Event Identity Design

### A7 Decoration of the simultaneous interpretation booth facade for the Keynote Session

Credits: 15

Level to Buy: Gold+

Diagram



### A7 主旨论坛同声传译间外立面装饰-15积分

与国际观众联系

- ▶ 所有标牌上的标志和口译服务的宣传
- ▶ 译室和设备上的标志



# Exclusive sponsorship project Description A Series

## Points Redemption

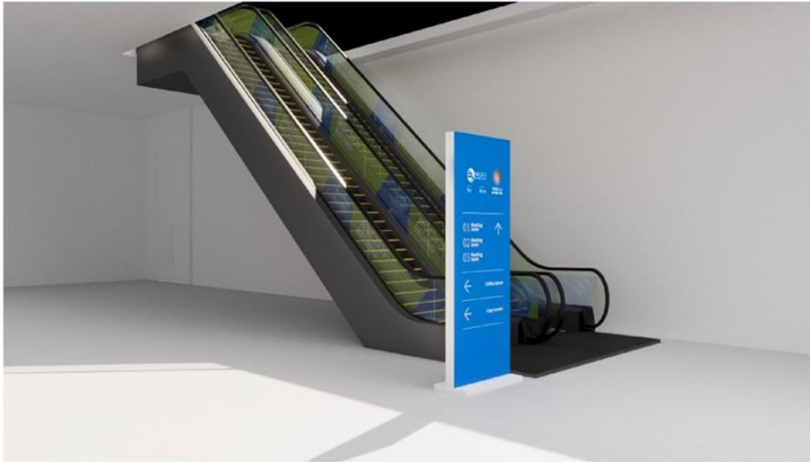
WGC2025 BEIJING Event Identity Design

### A8 B2 Escalator Decoration (one escalator)

Credits: 15

Level to Buy: Gold+

Diagram



### A8 B2电动扶梯装饰（一部）-15积分

在大会重要通道展示赞助商Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### A9 Q&A Sponsor

Credits: 15

Level to Buy: Silver+

Diagram



### 赞助商问答环节-15 积分

通过与会议代表和演讲者的互动展示您前沿思想和领导力

电子海报专门时段 Q&A

赞助商 Logo 在会议结束时体现  
问答环节屏幕上显示赞助商 Logo





# Exclusive sponsorship project Description E Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### E1 Networking Reception Title + Dessert with Logo, Table Centerpiece and Guide Sign

Credits: 45

Level to Buy: Diamond+

Diagram



社交酒会冠名Logo甜品及餐台装饰、用餐指示牌-45积分

大会社交亮点，在重要的社交场合展示宣传品牌

► 赞助商Logo 在会场内及主入口展示

## Points Redemption

WGC2025 BEIJING Event Identity Design

### E2 Lunch Buffet (Day 1-4) + Table Centerpiece and Guide Sign

Diagram



午餐自助（第1天）冠名+餐台装饰、用餐指示牌-35积分，可购买级别：铂金+

午餐自助（第2天）冠名+餐台装饰、用餐指示牌-35积分，可购买级别：铂金+

自助午餐是每日人数及规模最大的活动，参会代表均会在此进餐，

赞助商可利用这一重要社交场合展示和推广其品牌。





# Exclusive sponsorship project Description E Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### E2 Lunch Buffet (Day 1-4) + Table Centerpiece and Guide Sign

Diagram



**午餐自助（第3天）冠名+餐台装饰、用餐指示牌-25积分，可购买级别：铂金+**

**午餐自助（第4天）冠名+餐台装饰、用餐指示牌-15积分，可购买级别：青铜+**

自助午餐是每日人数及规模最大的活动，参会代表均会在此进餐，

赞助商可利用这一重要社交场合展示和推广其品牌。

## Points Redemption

WGC2025 BEIJING Event Identity Design

### E6 Lunch meeting Title (Day 1-3) + Table Centerpiece and Guide Sign

Diagram



**午餐会（第1天）冠名+餐台装饰、用餐指示牌-35积分**

**午餐会（第2天）冠名+餐台装饰、用餐指示牌-35积分**

**午餐会（第3天）冠名+餐台装饰、用餐指示牌-25积分**

在重要的日常活动中与参会代表们保持联系，以便在会议间隙进行交流和休息告诉参观者谁为他们的一天加油。

- ▶ 赞助商 Logo 在参会代表茶歇区展示
- ▶ 赞助商 Logo 在所有茶歇区指引标牌上体现



# Exclusive sponsorship project Description O Series

## Points Redemption

WGC2025 BEIJING Event Identity Design

### O1 Venue WIFI Jump Page Logo

Credits: 25

Level to Buy: Gold+

Diagram



场馆WIFI跳转页面Logo显示-25积分

保持联系的重要环节

- ▶ Wi-Fi启动页上的 Logo
- ▶ 场馆内所有Wi-Fi宣传标牌上的Logo

## Points Redemption

WGC2025 BEIJING Event Identity Design

### O2 video Ads 30s

Credits: 25

Level to Buy: Gold+

Diagram



视频广告30秒-25积分

5家企业轮播，每次播放30秒（无音频）





## Energising a Sustainable Future



WGC2025 Registration



WGC2025 Abstract



WGC2025 Brochure



WGC2025 Website

### Please Contact Us



WGC2025

🌐 [www.wgc2025.com](http://www.wgc2025.com)

✉ [abstract@wgc2025.com](mailto:abstract@wgc2025.com)

✉ [sponsorship@wgc2025.com](mailto:sponsorship@wgc2025.com)

✉ [marketing@wgc2025.com](mailto:marketing@wgc2025.com)

✉ [exhibition@wgc2025.com](mailto:exhibition@wgc2025.com)

✉ [registration@wgc2025.com](mailto:registration@wgc2025.com)

✉ [info@wgc2025.com](mailto:info@wgc2025.com)

Follow our social media for the latest #WGC2025 updates



29<sup>th</sup> World Gas Conference (WGC2025)