



THEMATIC SESSION 6C

Dissemination of good practices--- International Seminar on Water International Communication

🕒 14:00-15:38, 24 September 2024, Tuesday

📍 Beijing International Convention Center, Room 308#

International communication is important in this ever-changing society, and President Xi Jinping has stressed that China need to “strengthen our international communication capabilities, make our communication more effective, and strive to strengthen China’s voice in international affairs so that it is commensurate with our composite national strength and international status”. In this context, it is necessary to highlight and step up building international communication capacity in the water sector. This seminar provides a platform for experts to exchange views on topics including building international communication discourses, improving ways of narratives, and enhancing the effectiveness of international communication, with the aim of promoting water international communication and providing support for the high-quality development of the water sector.

Organizer: International Economic & Technical Cooperation and Exchange Center (INTCE), Ministry of Water Resources of China

Co-organizer: Global Institute for Water, Environment & Health (GIWEH)

PROGRAM

Time	Agenda
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Moderator: **Mr. Hou Xiaohu** Division Director, INTCE, Ministry of Water Resources of China

Opening

14:00-14:02	Introduction of guests	Moderator
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14:00-14:07	Opening address	TBC General Office, Ministry of Water Resources of China
14:07-14:12	Opening address	Mr. Nidal Salim Director General, GIWEH
Keynote Speeches		
14:12-14:20	Speech 1: Practices and Reflections on China's Water International Communication	Mr. Hu Wenjun Deputy Director General, INTCE, Ministry of Water Resources of China
14:20-14:28	Speech 2: Applying for International Water Awards - a Way of Telling China's Water Stories	Mr. Philippe Gourbesville President of the International Association for Hydro-Environment Engineering and Research
14:28-14:36	Speech 3: Linkage of hydrological discharge information for safe route guidance service in flood-prone areas	Mr. Jeonghyun Kim Senior Manager of ICT Team, Water Resources Operation Department, K-water
14:36-14:44	Speech 4: Insights on Water International Communication from translating <i>Water Governance in China - Perspectives of Xi Jinping</i>	Ms. Huang Changqi Senior English Editor, Foreign Languages Press
14:44-14:52	Speech 5: The communication and sharing of China-Europe Water Resources Cooperation	Mr. Pieter Paul Expert, China-Europe Water Platform Mr. Sun Yangbo Deputy Director General, Yellow River Conservancy Commission, Ministry of Water Resources of China
14:52-15:00	Speech 6: Reflections on China's Water Reporting from the Perspective of International Communication	Mr. Shen Bin Director, International Center for Communication Studies, China Daily
Salon Dialogue		

15:00-15:35	<p>Theme: Experts' Views on Water International Communication—Status Quo & Ways Forward</p> <p>Moderator: Ms. Chang Yuan INTCE, Ministry of Water Resources of China</p> <ul style="list-style-type: none"> ❖ Ms. Li Xingru Deputy Dean, School of Chinese Culture and Communication, Beijing International Studies University ❖ Mr. Dong Haitao China Media Group Pyongyang Bureau Correspondent ❖ Mr. Loay Frookh Senior Engineer, Jordan Wastewater Reuse Organization ❖ Ms. Liu Wenxia Dean, School of Foreign Studies, North China University of Water Resources and Electric Power ❖ Mr. Cao Dechun Dean, School of International Education, North China University of Water Resources and Electric Power
15:35-15:38	Wrap-up and Group Photo

For more information about the 3rd Asia International Water Week, please visit <https://3-aiww.scimeeting.cn>.